

CRAIG GROSS



Craig Gross brings a bold, dynamic and unconventional approach to ministry. A sought-after speaker and author, Craig is the founder of Fireproof Ministries, an organization that exists to bring people to the Lord, as well as train and develop people to meet the unmet needs of the world through culturally relevant programs and ideas. In addition, Craig started The Strip Church, a church in the heart of Las Vegas, and XXXchurch.com, a revolutionary Web network that helps those who struggle with pornography, both consumers and those in the sex industry.

His ministry began as a young pastor in Southern California. Craig noticed a recurring theme in the lives of the people he cared for – a struggle with pornography. He made a bold decision to address the source and went to the leaders and participants of the porn industry to ask questions.

Within days of his initial journey to those in the pornography industry, some individuals within the religious community began to condemn Craig's efforts as immoral and ineffective. At the same time, many people affirmed him and his new ministry approach, opening their hardened and often broken hearts to a relevant and authentic Gospel message they hadn't seen coming from mainstream religion. Today, Craig spends most of his time outside the church with unchurched and unloved people that have too often been neglected. He goes to some of the most unexpected places to reach the lost of the world, like adult film conventions and brothels.

The author of six books including, "The Dirty Little Secret: Uncovering the Truth Behind Porn," "The Gutter," and "Starving Jesus," Craig's newest book is called "Jesus Loves You ... This I Know." Co-authored with pastor Jason Harper, "Jesus Loves You ... This I Know" applies the timeless truth of Jesus' love to all people, no matter who they are or what they have done.

Craig's outreach has been featured in numerous media outlets, including "Good Morning America," Newsweek, CNN, The Los Angeles Times, "Nightline," GQ magazine and The New York Times. He has also been featured in an award-winning documentary and will be the subject of an upcoming new reality TV documentary.

He currently resides in Las Vegas with Jeanette, his wife of 10 years, and their two children, Nolan and Elise. For more information on Craig, visit www.craiggross.com and www.fireproofministries.com or follow him on Twitter at www.twitter.com/craigxxxchurch.