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news release

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FOR IMMEDIATE RELEASE

Global Media Outreach Welcomes More Than 156 Million Visitors in 2011

Internet Ministry Reports 19 Million Indicated Decisions for Christ

CAMPBELL, Calif., Feb. 15, 2012 – In 2011, Internet ministry [Global Media Outreach](#) (GMO) welcomed more than 156 million visitors to its gospel and discipleship websites, as reported in the online ministry's 2011 results. From those visitors, more than 19 million indicated either a first time or recommitting decision for Christ.

Since its founding in 2004, GMO has surpassed all expectations, not only in the ministry's vision to share the Gospel online, but also in developing online discipleship resources and church partnerships to engage Christians in becoming online missionaries.

"Consistent with any Silicon Valley enterprise, Global Media Outreach made quantum leaps in 2011 in technology and operations," said Walt Wilson, Global Media Outreach founder and chairman. "Internet numbers are hard to digest because of their size, but they are not our numbers. God does the calling, we just put His Word out there for those who are seeking."

In 2011, 2.5 million people sent emails to GMO's online missionaries. The online response system allows these e-mails to be distributed to one of more than 7,900 trained online missionaries based on location, language and interest.

GMO saw the biggest response day in the ministry's history on December 11, 2011, as it presented the Gospel to 2,066,971 people. This single day provides a glimpse into the future of online evangelism as spiritual hunger continues to increase around the world. This year GMO also began tracking visits to its discipleship websites and reported more than 4.5 million visits last year.

"Our vision remains the same: Giving every person on earth multiple opportunities to accept Christ," Wilson said.

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In 2012, GMO plans to focus even more on the discipleship aspect of its ministry and providing more ways for Christians to minister to seekers and new believers online. While evangelism remains a core competency, in 2011 the ministry developed a laser focus on design and content for discipleship. One way the ministry is emphasizing this is with a new feature on Godlife.com, the [Prayer Wall](#), which is a new and easy way for people to get involved with online missions. In addition regional offices were opened in Carmel, Ind. and Dallas to introduce online missions to the area and provide opportunities for Christians to speak about their faith with people all over the globe.

[Global Media Outreach](#) is a ministry with the vision of giving everyone multiple opportunities to accept Jesus, building them in their faith and connecting them to Christian communities. GMO is using the Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe.

Since its inception in 2004, the Silicon Valley-based ministry has seen more than 50 million people indicate a first time or recommitting decision for Christ. More information about GMO can be found online at <http://www.globalmediaoutreach.com> and on Facebook at <http://www.Facebook.com/GlobalMediaOutreach>.

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Note to Editors: For more information about Global Media Outreach, please contact Monica Sales at 972.267.1111 or via e-mail at Monica@alarryross.com.