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news release

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FOR IMMEDIATE RELEASE

ChristianMingle®.com Grows by Nearly 2 Million in 2011

Largest Online Christian Community Shares the Good News with National Campaign Featuring Success Stories

Beverly Hills, Calif. Dec. 13, 2011 – Nearly two million singles joined [ChristianMingle](#) this year in hopes of finding God’s match for them. Now, with over 5 million registered members, ChristianMingle is the largest and fastest growing online community for Christian singles.

“Gone are the days when online dating was considered taboo—even in the Christian community,” said Ashley Reccord, Christian community manager for Spark Networks®, owner and operator of ChristianMingle. “One of the amazing gifts of our age is that the internet can virtually erase many of the barriers to finding new relationships with people who share your interests and values.”

In addition to the site’s interactive features such as email, chat rooms, message boards and instant messenger, ChristianMingle’s faith-based content destination, Believe.com™, is designed to help believers deepen their walks with the Lord and fellowship with other believers. Believe.com offers an expanded community in which Christian singles can interact and form relationships with like-minded individuals.

To increase awareness about the extensive Christian community currently on ChristianMingle and to share success stories of people who met on the site, ChristianMingle has launched a “Good News!” campaign, featuring television commercials and series of online videos highlighting the personal stories of couples who found love on ChristianMingle.

“Every day, ChristianMingle members send over 100,000 messages,” said Tre, one of the men featured in the “Good News!” campaign. “I sent one of those messages and met my beautiful wife.”

An additional element of the “Good News!” campaign includes reaching out to churches nationwide to provide resources for group leaders and pastors as well as reinforce the common goal of serving Christian singles while providing a safe, clean, high-quality community and bringing glory to Jesus Christ.

“ChristianMingle believes that marriage is important, but also that relationships and community are important,” said Matthew Barnett, ChristianMingle Advisory Board member and

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lead pastor of Angelus Temple. "ChristianMingle serves as a great resource for singles looking for companionship in like-minded Christians who share the same belief system and interests."

Online dating through ChristianMingle is a targeted, self-selecting experience, based on the premise that Christianity is central to whom a person is and, therefore, the driving force behind what Christians look for in a potential mate.

ChristianMingle, which is free to sign-up, takes great precaution to ensure the safety, security and privacy of its members. In addition to manually reviewing all profile text and photos submitted by members, ChristianMingle has developed a proprietary system to help identify concerning profiles and to eliminate fraudulent activity.

For more information on ChristianMingle and its offerings, visit <http://www.christianmingle.com>. To view the Good News! campaign success story videos, please visit <http://www.YouTube.com/ChristianMingle> or <http://www.believe.com/ministry/ChristianMingle/>.

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Note to Editors: For more information about [ChristianMingle](#) please call Lauren Whitemyer or Monica Sales at 972-267-1111 or e-mail lauren@alarryross.com or Monica@alarryross.com.