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FOR IMMEDIATE RELEASE

Global Media Outreach study shows online evangelism has lasting effects

Largest study of its kind indicates growth in personal faith

CAMPBELL, Calif., Dec. 8, 2011 – Over half of those who have indicated a decision for Jesus online have subsequently shared their faith with others, according to The Christian Growth Index, a new study by internet ministry [Global Media Outreach](#) (GMO). The Christian Growth Index measures the personal Christian faith practices of people who have indicated making a decision for Christ through the ministry's gospel websites.

The study assesses discipleship indicators that were revealed through multiple questions regarding Christian faith practices. Findings show that 34 percent of those who responded read their Bibles daily, while nearly half spend 10 minutes or more in daily prayer.

"We can see some of the long term effects of online missions through the Christian Growth Index," said Global Media Outreach founder and chairman Walt Wilson. "Of those surveyed, 51 percent said they have shared their faith three times or more, while 37 percent said they have shared their faith at least once or twice," he noted.

"These findings are remarkable because they reveal that online evangelism isn't just an in-the-moment decision, and people continue to grow in their faith after they have indicated a decision," Wilson noted. "The size and breadth of the study, with more than 100,000 respondents from countries all over the world, indicate that online evangelism and discipleship is truly measurable and effective."

[Global Media Outreach](#) is a ministry with the vision of giving everyone multiple opportunities to accept Jesus, building them in their faith and connecting them to Christian communities. Global Media Outreach is using the Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe.

Since its inception in 2004, the Silicon Valley-based ministry has seen the number of people indicating a decision for Christ grow from 21,000 people in 2004 to more than 15 million people in 2010. More information about GMO can be found online

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at <http://www.globalmediaoutreach.com> and on Facebook at <http://www.Facebook.com/GlobalMediaOutreach>.

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Note to Editors: For more information about Global Media Outreach or to arrange an interview with Walt Wilson, please contact Monica Sales at 972.267.1111 or via e-mail at Monica@alarryross.com.