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# media alert

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**FOR IMMEDIATE RELEASE**

## **Creation Museum Readies for Christmas Town: Note two updates in preparation for holiday visitors**

**WHAT:** As the [Creation Museum](#) is preparing once again for its popular annual free holiday celebration "[Christmas Town](#)," local communities are making plans to accommodate the extra visitors to the area. Gaining in popularity throughout the Cincinnati/Northern Kentucky region, last year's event saw crowds of 22,000 over eight days, up from 17,000 in 2009.

**UPDATES:** Our [first alert](#) concerns traffic. Those who live and work in the area will want to make a note of the dates of this year's celebration: "Christmas Town," 5-8 p.m., will be Dec. 9, 10, 16, 17, 26, 27, 30 and 31, and all outdoor events (except for the camel rides) are free to the public.

The timing of the celebration means that those commuting home to western Boone County on those evenings may want to consider alternate routes to avoid possible heavy traffic around the museum. This will primarily affect those who are traveling east and west on I-275 who get off at exit 11. Exiting drivers may want to take the "back way" home, i.e. from Petersburg Rd. (bypassing Bullittsburg Church Rd.).

Our [second alert](#) relates to an incorrect ad that appears in a coupon magazine, now arriving in homes across the region. The magazine printed our 2010 Christmas Town ad by mistake; the dates of December 11, 18, 28, and January 1 are wrong.

**WHEN:** Friday and Saturday, Dec. 9 and 10 -- and Dec. 16 and 17  
Monday and Tuesday, Dec. 26 and 27  
Friday and Saturday, Dec. 30 and 31  
5 - 8 p.m.

**WHERE:** **The Creation Museum**  
**2800 Bullittsburg Church Rd.**  
**Petersburg, KY 41080 (exit 11 off I-275 – west of the Cinc. Airport)**

**DETAILS:** More information about these special Christmas events, plus details on

purchasing discounted tickets for the Creation Museum, can be found at [www.creationmuseum.org](http://www.creationmuseum.org) or by calling (888) 582-4253. Admission to the museum's exhibits will be only \$5 after 5 p.m. on Christmas Town nights; the last museum entry will be at 8 p.m. A special planetarium program on the Christmas Star is another ticketed activity.

In addition to the spectacular light display at Christmas Town, a replica Bethlehem village will include a first-century marketplace, making it easier to gather last-minute Christmas gifts and souvenirs, from oil lamps and pottery to handmade scarves, hats, toys, and baskets. Nearby, "Noah's Café" will offer a full menu, including a special turkey dinner that can be purchased.

Along with the village, dramatic presentations will take audiences back to the time of Christ's birth, re-living the events from the perspectives of Elizabeth (mother of John the Baptist, Jesus' cousin) the wise men, and a temple guard. The museum's acclaimed planetarium will present "The Christmas Star," about the mysterious star in the east that heralded the birth of Jesus and guided the wise men to Him.

Answers in Genesis is a biblical apologetics ministry which conducts more than 300 teaching meetings each year, hosts an award-winning website, and produces the "Answers" radio program heard on more than 600 stations throughout the world. It is the parent ministry of the high-tech Creation Museum which opened to international acclaim on Memorial Day 2007, and has attracted almost 1.5 million visitors since then. For more information, see [www.creationmuseumnews.com](http://www.creationmuseumnews.com). For details on the full-size Noah's Ark AiG will be building off I-75, go to <http://www.ArkEncounter.com>.