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# media alert

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## New Conservative Coalition Mobilizes Minority Voters for 2012 Election

**Bishop Harry Jackson to Hold News Conference Near Capitol at 10 a.m. Wednesday**

**WHAT:** Bishop Harry Jackson and other conservative leaders will hold a news conference on the Capitol grounds to announce the formation of a new organization – E Pluribus Unum (Latin for “out of many, one”). EPU is a coalition of organizations representing Republicans, conservative Democrats and independents that will focus on recruiting, organizing and mobilizing ethnic and minority voters.

Jackson, the chairman of EPU, can discuss:

- Its efforts to protect the family by making jobs, housing and health care accessible to every American
- The debt-reduction talks of the Super Committee and how they relate to EPU’s legislative agenda
- The religious beliefs and public policies of **President Barack Obama** and Republic candidate **Herman Cain**, which he recently wrote about in the [Wall Street Journal](#)

**WHERE:** The Capitol Senate Park, between Constitution Avenue Northwest and Delaware Avenue Northeast, adjacent to the fountain area in front of the steps leading up to the Capitol building, facing the Washington Monument

**WHEN:** 10 a.m. Wednesday, Nov. 9

**WHO:** **Bishop Harry Jackson**, Senior Pastor of Hope Christian Church in the Washington, D.C., area and founder and chairman of the High Impact Leadership Coalition, which works to protect the moral compass of America and be an agent of healing to our nation.

He has written several books, including “Personal Faith, Public Policy” (with Tony Perkins) and “The Truth in Black and White.” Bishop Jackson frequently appears on television shows such as “The Tavis Smiley Show,” “Tony Brown’s Journal,” “The O’Reilly Factor” and “CBS Evening News.” For more information, please visit <http://www.thetruthinblackandwhite.com>.

**DETAILS:**

E Pluribus Unum has been endorsed by Herman Cain, Newt Gingrich and a number of minority and ethnic groups. For more information or to request an interview with Bishop Harry Jackson, please contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or [steve@alarryross.com](mailto:steve@alarryross.com).