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news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](#)

Julie Shutley 972.267.1111

julie@alarryross.com

Steve Yount 972.267.1111

steve@alarryross.com

FOR IMMEDIATE RELEASE

Mainstreet Brings Next Generation Healthcare to Springfield Residents and Beyond

New healthcare model transforms industry and puts customers first

SPRINGFIELD, Ill., Nov. 2, 2011 – Groundbreaking was held yesterday on a state-of-the-art rehabilitation center, “The Bridge Care Suites” in Springfield. The design for the property was created by Mainstreet to offer guests need-based healthcare in an atmosphere that feels more like a hotel than a hospital.



“The Bridge Care Suites” located at 3089 Old Jacksonville Road, in Springfield will meet a void in the market for short-term, post-operative and sub-acute care will bring approximately 375 construction jobs and over 150 permanent jobs to the Springfield community. When completed in January 2013, the \$12.9 million single-story facility will cover 45,000

square feet, feature 75 patient beds, and create job opportunities for a range of different health professionals and support staff. The project’s general contractor is Walsh Construction.

“Healthcare needs are changing and our business model is adapting to meet the needs of this generation, offering a healthcare campus for a variety of both short-term and long-term needs,” said Zeke Turner, Chairman and CEO of Mainstreet.

Mainstreet’s next-generation design includes multiple social destinations, business center (wi-fi), restaurant dining, private rooms, private baths and therapy/wellness.

“One of our most important focuses in our property design is to create a community/neighborhood feel for the guest,” said Ed Grogg, president of Mainstreet. “Our campuses will provide great healthcare but will also have many social destinations and an appealing design in which the guests can take pride.”

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Seeking to provide innovative solutions that empower people of all ages to lead meaningful lives in a dignified setting with exceptional care, Mainstreet is currently expanding into states across the Midwest with its next-generation healthcare model.

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Note to Editors: For more information about Mainstreet or The Bridge Care Suites, please contact Julie Shutley at 972-267-1111 or e-mail julie@alarryross.com.