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FOR IMMEDIATE RELEASE

New I am Second Speakers Bureau Provides Access to Website's Personalities & Spokesmen Forty Individuals Available to Share Stories of Hope & Inspiration

DALLAS, Oct. 11, 2011 – I am Second, a movement featuring video stories of personal struggle, transformation and hope of celebrities and everyday people, has launched the [I am Second Speakers Bureau](#) to further spread the message of being second.

The [I am Second Speakers Bureau](#) is provided by e3 Partners, the parent organization of I am Second, and includes individuals who have shared their story on iamsecond.com as well as spokesmen and ambassadors closely related to the movement.

“Since I am Second launched in 2008, we have received countless requests from organizations, ministries, churches and universities for I Am Second personalities to speak at an event or gathering and share their powerful personal story,” said Sylvia Boyle, Speakers Bureau Talent Manager and former agent with the Kim Dawson Talent Agency of Dallas. “The Speakers Bureau allows us the ability to facilitate these requests and connect groups with those who are eager to spread the movement of second.”

Individuals from some of the most popular [I am Second](#) videos have joined the Speakers Bureau, including actresses Bailee Madison and Janine Turner, former Korn band member Brian “Head” Welch, Dallas Cowboy Bradie James, Pittsburgh Steeler Daniel Sepulveda, “The Biggest Loser” winner Michelle Aguilar and professional skateboarder Brian Sumner.

In addition, the Speakers Bureau provides a variety of speakers who can address topics for all ages and demographics including loneliness, alcoholism, marital strife, abuse, self-esteem, hopelessness, purpose in life, faith and missions.

Forty individuals are currently available for speaking engagements. Fees vary depending on the speaker and event. For additional information about the I am Second Speakers Bureau, visit <http://www.e3partners.org/speakers#!/speakers-bureau>.

I am Second is designed to help individuals discover hope. The iamsecond.com website includes authentic film testimonies of “everyday” people and celebrities related to a

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variety of personal struggles. Celebrities featured include 2010 American League MVP and Texas Rangers outfielder Josh Hamilton; surfer Bethany Hamilton; hip hop artist Lecrae; former American Idol contestant Jason Castro; and football stars Colt McCoy and Sam Bradford.

Launched in Dallas-Fort Worth in December 2008, iamsecond.com quickly spread virally across the globe. To date, the website has seen more than 5 million visitors from 217 countries/regions who have viewed over 20 million pages on the site. The movement has since officially launched in Orlando, Fla., Evansville, Ind., and Kansas City, Mo., with several other cities planned for the future.

The I am Second movement is now gearing up for the debut of its newest initiative – the *I am Second* book, slated to release from Thomas Nelson in January 2012. For information, visit <http://www.ThomasNelson.com>.

Additional information about I am Second can be found at <http://www.iamsecond.com>.

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EDITOR'S NOTE: Additional information can be found at <http://www.alrcnewskitchen.com/iamsecond>. For review copies of *I am Second* or interviews, contact Kristin Cole at kristin@alarryross.com or 972.267.1111.