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FOR IMMEDIATE RELEASE

Journey of Moses Facebook Game Surpasses 1 Million Users Around the Globe:

Biblically-Based game appears in top Facebook app rankings

MOUNTAIN VIEW, Calif., Oct. 4, 2011 – Facebook’s first biblically-based game, [Journey of Moses](#), has reached 1 million Facebook users in just eight weeks and continues to receive rave reviews from both consumers and reviewers. Since its mid-August launch, Journey of Moses has been growing quickly, gaining players from across the world including Africa, Southeast Asia, Europe, South America, Australia and the United States.

“This is the only game I will let my children play on Facebook, and I hope to see more Christian games,” posted one player on the Journey of Moses Facebook Fanpage.

[Journey of Moses](#) takes players through the twists and turns of milestones in the life of Moses, and has received accolades from many players and industry experts. AllFacebook.com has ranked Journey of Moses in the Top 10 Gainers. “With relatively few games sporting religious themes, [Journey of Moses] has seen its usage skyrocket since launching,” said Randy Nelson of InsideSocialGames.com.

Like many social games, [Journey of Moses](#) provides a forum for community, entertainment and gaming with friends. The game is free to play, though similar to other Facebook games players can purchase goods along the way to help enhance their experience.

“Before Journey of Moses there was a real lack of Biblically-based games on Facebook. I think the game’s high level of engagement and the appeal of the story and the character development keeps bringing users back to the game and inviting their friends,” said Brent Dusing, CEO of Hexify.

The game was created by Hexify, which is located in Mountain View, Calif., and has focused on building highly engaging games. For more information, visit <http://www.hexify.com>. To play the game visit: http://apps.facebook.com/journeyofmoses/?ref=bpr_aar.

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EDITOR'S NOTE: For additional information, visit the online newsroom at <http://www.alrcnewskitchen.com/journeyofmoses>.