



a.larry.ross
com.mu.ni.ca.tions

news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](#)

Melany Ethridge 972.267.1111

melany@alarryross.com

FOR IMMEDIATE RELEASE

Joni and Friends Launches Kids' Corner: New website application provides fun and games for Children of all ages and abilities

AGOURA HILLS, Calif., June 2, 2011 – [Joni and Friends International Disability Center](#), which this time last year launched a new, user-friendly, highly interactive website, has expanded its online offerings this month with a wealth of fun and games for children of all ages and abilities at the [Joni and Friends Kids' Corner](#).

Based on the biblical admonition from Joel 1:4, "Tell it to your children, and let your children tell it to their children, and their children to the next generation," founder [Joni Eareckson Tada](#) asked her team to help build a resource that could reach children with the same inspiration and encouragement the ministry provides through its many other programs.

"In our never-ending search to find ways to minister to kids with disabilities and their able-bodied friends, Joni and Friends is launching our new Kids' Corner on the Joni and Friends website this month," Tada said. "It's full of colorful photos, music, games, puzzles ... you name it, it's all there for boys and girls to enjoy.

"Our goal is to help young people see that Jesus Christ is their very best friend! We hope to reach the hearts of many children and grandchildren with the love of our wonderful Savior," Tada explained.

She encourages those who use the Joni and Friends website to "welcome your favorite boy or girl up on your lap (or have them wheel close in their wheelchair) and introduce them to our [Kids' Corner](#). You'll be introducing them to a world of surprising fun and soul-stirring faith in our good and gracious God!"

With bright colors, lively music, photos of other children, and kid-friendly characters, the application's design is eye-catching and engaging. Activities include a "Magic Go-Mobile," "Paste-Up Faces," "Scrambled Sheep" and "Big and Fat Cookies." The fun is also educational, with other activities such as "Braille and Finger Spelling." Kids are invited to create artwork to send in, to share their personal stories or prayer requests, and get to know more about Tada and her [BFF](#)."

- more -

In addition to her work with Joni and Friends, including her radio and television programs, Tada has written and released more than 70 book and music projects, nearly a third of which have been for children. Some of the most popular of these are the "Darcy" children's books, and the "Hymns for a Kids Heart" music series.

For more than 30 years, [Joni and Friends](#) has worked to accelerate ministry to the disability community, offering a wide array of life-affirming ministries to people with disabilities around the world. Joni and Friends does this through the [Christian Institute on Disability](#); the International Disability Center; international radio and television programs filled with inspirational stories; [Wheels for the World](#), which every year sees thousands of individuals receive wheelchairs and the life-giving message of the Gospel; and [Family Retreats](#) held in the U.S. and around the world, where families affected by disability learn that they are not alone.

- 30 -

Note to Editors: For more information or to arrange an interview with JAF representatives, contact Melany Ethridge of A. Larry Ross Communications at 972.267.1111 or melany@alarryross.com.