



a.larry.ross
com.mu.ni.ca.tions

news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](http://www.alarryross.com)

Monica Sales 972.267.1111

monica@alarryross.com

FOR IMMEDIATE RELEASE

Global Missions at Your Fingertips:

Global Media Outreach Leads the Online Missionary Movement for Internet Evangelism

CAMPBELL, Calif., May 4, 2011 – Reaching a lost world with the good news of Jesus just got easier. Connecting the power of internet technology to personal response, [Global Media Outreach \(GMO\)](http://www.gmo.org), has developed an innovative, interactive way to share the [plan of salvation](http://www.gmo.org) and provide personal discipleship to people in 191 countries around the globe. Through video (see GMO's latest gospel presentation here: <http://www.youtube.com/watch?v=uW1ThKgSBow>), text and audio, the ministry is sharing the good news of Jesus online.

GMO is leading the online missionary movement internationally through their innovative e-mail response system and websites about Jesus and Christianity. GMO makes it easy and safe for individuals who are searching for God online to experience the Gospel and connect to a Christian mentor. GMO empowers Christians to share their story with people seeking spiritual help online from countries all over the world, whether the website visitors are non-believers seeking God, new Christians or people who are simply wanting to strengthen their faith.

“Our outreach is about a direct and intimate ministry to people who are seeking a personal relationship to Jesus Christ,” said Walt Wilson, founder and chairman of GMO. “The Internet is part of the natural landscape without recognition of time, place or political boundaries. Our 6,600 online missionaries reach across the world daily to meet the needs of people who are in crisis and are desperate for God.”

Christians with a heart to [volunteer](http://www.gmo.org) have the opportunity to share their faith from their personal computer with those seeking Jesus. See one online missionary's story here: <http://www.youtube.com/watch?v=o-adey1qPsg>. As an Online Missionary, Christians can now have their own personal ministry answering e-mail questions they receive from faith-seekers around the world. Trained volunteers engage with individuals, providing spiritual guidance, discipleship and prayer. Through <http://www.GMOUnete.com>, Christians can learn more about becoming an online missionary and apply.

- more -

GMO launches SoulSurfer.com page 2

In 2010 alone, GMO saw over 15 million people indicate a decision for Jesus Christ through its Web sites. This year, GMO hopes to see more than 20 million people indicating a decision for Jesus as their savior. For more information, visit <http://www.globalmediaoutreach.com/>.

- 30 -

Note to Editors: For more information about Global Media Outreach or to arrange an interview, please contact Monica Sales of A. Larry Ross Communications at 972.267.1111 or monica@alarryross.com.