



a.larry.ross
com.mu.ni.ca.tions

news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](#)

Melany Ethridge 972.267.1111

melany@alarryross.com

Steve Yount 972.267.1111

steve@alarryross.com

FOR IMMEDIATE RELEASE

World Bible Translation Center and Bible League International Help Vietnamese Church Celebrate Centennial; New partnership to bring more Bibles, training, to region

CRETE, Ill., April 19, 2011 – The year 2011 marks a historic occasion in Vietnam's history – the 100th anniversary of the first Protestant Church established in this nation. To honor the centennial, several church groups have gained government approval to proclaim a year of celebration. U.S.-based World Bible Translation Center (WBTC) and its partner ministry Bible League International® (BLI) are excited to be a part of these festivities.

“Although Christianity is well-established in Vietnam, it is still a minority religion, and as such, Christians there don't have the resources that are available to those of us in majority Christian nations,” said WBTC president and CEO Eric Fellman. “This includes Bibles, which are especially hard to come by for poorer Vietnamese Christians, or those who live far from urban areas.”

“This is why we at Bible League and WBTC are so grateful for the Vietnamese government's approval of the centennial celebration, which allows for 50,000 Bibles to be shared with the people of Vietnam,” Fellman continued.

“This is an unprecedented opportunity that has been provided by the government and we are excited about the potential impact for planting God's Word in this nation,” added BLI CEO Robert T. Frank.

WBTC and BLI are partnering to have 50,000 copies of WBTC's *Easy-to-Read™* Bible in the Vietnamese language shipped to Vietnam this year. WBTC has been working on the translation for several years now and was poised to take advantage of this strategic opportunity.

Together, WBTC and BLI have worked quickly to raise the funds to print and ship these Bibles into Vietnam. If the entire goal is reached, it will be the largest ever timed distribution and planting of Bibles in the nation's history. Many of the Bibles are being used in conjunction with events such as Luis Palau evangelistic festivals going on this month in Vietnam.

- more -

One Vietnamese church leader says, "This new Bible will reach deeply into the Church, dynamically changing and enhancing its understanding of God's Word. It is a gift to our people." Another explained, "Imagine 50,000 *Easy-to-Read* Bibles going into the hands of leaders, new believers, and even Christians who have never before owned their own Bible. It will bring unity as never before, as now all are able to read, understand, study...It will truly transform lives!"

WBTC is a non-profit 501(c)(3) organization founded in 1973 in Arlington, Texas. A handful of people began the Center's work with the common desire to see God's Word accurately translated in a simple and clear way into the world's languages. The Center has printed and distributed more than 19 million Bibles and New Testaments throughout its history. In addition it has provided Scripture portions and internet downloads of its texts in the tens of millions.

Bible League International is a non-profit evangelical Christian ministry, dedicated to making disciples and training Bible study leaders and church planters using the Word of God. Since its founding in 1938, Bible League has placed millions of Bibles in the hands of people in more than 80 countries. Its goals are that every person who wants a Bible can have one, every neighborhood has a vibrant Bible study group and every community has a thriving church grounded in God's Word. More information is available at www.BibleLeague.org.

- 30 -

Note to Editors: For more information about Bible League International or to arrange an interview with Bible League representatives, please contact Melany Ethridge or Steve Yount at 972.267.1111, melany@alarryross.com or steve@alarryross.com.

- more -