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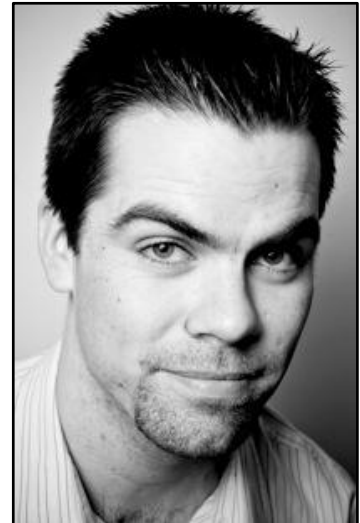
**FOR IMMEDIATE RELEASE**

## More than 700 Churches Nationwide Scheduled to Participate in Lazarus Sunday

ONE Faith Director Reverend Adam Phillips says Christians can make a difference in the fight against HIV/AIDS by taking part on April 10

**WHAT:** ONE, the global grassroots advocacy and campaigning organization working to fight extreme poverty and preventable disease, is inviting churches nationwide to participate in Lazarus Sunday on April 10 in an effort to bring awareness of HIV/AIDS and the “Lazarus Effect.”

A term coined by medical professionals, government officials, business leaders and others, the “Lazarus Effect” refers to the 180-degree turn-around that individuals dying from AIDS experience when they are given access to anti-retroviral (ARV) treatments. Individual treatments cost about 40 cents a day and produce results within 40 days.



**WHO:** Reverend Adam Phillips is the Faith Relations Manager at ONE. An ordained pastor in the Evangelical Covenant Church, he previously co-led the revitalization of 111-year-old Resurrection Covenant Church in the city of Chicago. As Board chair of Micah Challenge USA, a network of churches praying and acting in the fight against extreme poverty, Adam has worked since 2005 to mobilize faith communities to use their voice and advocate for smart policies to end hunger and senseless deaths from global diseases like HIV/AIDS and malaria.

**WHEN:** By appointment

**WHERE:** By phone or live, via studio from Washington, D.C.

**DETAILS:** Lazarus Sunday is an opportunity to pray for the continuation of efforts to eradicate HIV/AIDS and the healing of those living with or affect by the pandemic.

One key component available to participating churches is “The Lazarus

Effect,” a 30-minute film produced by ONE’s sister organization (RED), in association with Anonymous Content and HBO. Directed by Lance Bangs and Executive Producer Spike Jones, the film documents the physical and emotional changes of several Africans who experienced the “Lazarus Effect” firsthand. The entire film can be viewed in high-definition at <http://www.youtube.com/joinred>.

Churches interested in participating on April 10 can sign up on the Lazarus Sunday website, <http://www.one.org/faith>, to receive various resources including worship guides; a 90-second Lazarus clip by (RED); a personal reflection on the “Lazarus Effect” by Princess Kasune Zulu of World Vision; “Amazing Grace” slides for worship; and bulletin inserts. Individuals are encouraged to participate as well by hosting watch parties and praying for those in Africa.