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FOR IMMEDIATE RELEASE

Ministry Leaders available for interviews at NRB

The upcoming National Religious Broadcasters convention in Nashville provides a unique opportunity to get the perspectives of some of the top newsmakers of our day – all in one location. From debates on science education and healthcare to how social media is changing the way we communicate, you will find some of the most engaging interviews from A. Larry Ross clients.

Please take a look and let us know which newsmakers you would like to meet. Remember, the best time slots go quickly, so please contact us soon.

ALRC CLIENTS IN ATTENDANCE:



Ken Ham

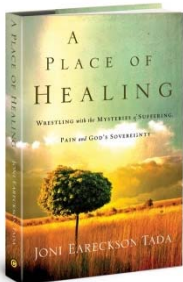
Answers in Genesis, Creation Museum, Ark Encounter
Topics Ham can speak to: Recently-announced full-scale Noah's Ark themed attraction to open in 2014, biblical creation topics

Ham is the go-to resource for the creation/evolution debate. He is founder of Answers in Genesis, which helps Christians understand and defend the Bible, from the very first verse. Current topics are the compromise of Christians on the issue of evolution – even at Christian universities. Ham can tell why this matters and what we as Christians can do to call our culture back to biblical authority. Answers in Genesis also recently announced the new Ark Encounter project, to present biblical history about Noah's flood in a fun and educational family-friendly attraction.

Website: www.CreationMuseumNews.com



answersingenesis.org



Joni Eareckson Tada

Founder of Joni and Friends, ministry to disabled
Topics Tada can speak to: the healthcare debate, value of life issues, and her recent battle with breast cancer

Tada is the longest known living quadriplegic and heads a ministry to help churches do outreach and support the disabled. This includes defending life at every level -- including embryonic. New health care laws may lead to authorities making decisions on whether people "are worth" treating due to age or severity of illness. Tada and her staff talk about why every life has value and deserves to be treated as such. In addition, her new book, "A Place of Healing," helps us understand the value of suffering in our lives.

Website: www.ALRCnewskitchen.com/Joni



Robert T. Frank

CEO, Bible League International

Topics Frank can speak to: Christians facing persecution around the world, Christian ministries working together to fulfill the Great Commission



Currently serving in more than 55 countries, Bible League International is a non-profit evangelical Christian ministry dedicated to making disciples and training Bible study leaders and church planters using the Word of God.

Since its founding in 1938, Bible League has placed millions of Bibles in the hands of people in more than 80 countries. Its goals are that every person who wants a Bible can have one, every neighborhood has a vibrant Bible study group and every community has a thriving church grounded in God's Word. **Website: www.alrcnewskitchen.com/bli**



Rick Dunham

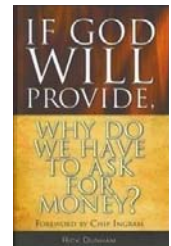
President and CEO, Dunham+Company

Topic Dunham can speak to: Charitable giving and the biblical imperative to give.

Dunham, author of "[Secure: Discovering True Security in Turbulent Financial Times.](#)" believes that the recession should be a wake-up call to the Church, challenging many Christians' consumer-driven outlook. As President and CEO of Dunham+Company and a consultant to ministries around the world, he has found that Christians often don't understand the concept of

stewardship. Instead, they equate stewardship with tithing – giving a portion of what they have to God and keeping the rest. Dunham frequently speaks to Christian and mainstream outlets, such as USA Today and Fox Business Channel, about charitable giving. His first book was called "If God Will Provide, Why Do We Have to Ask for Money?"

Website: www.DunhamAndCompany.com

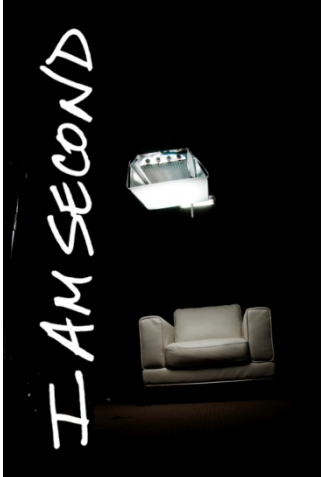


GodTube.com is the leading video-sharing website with Christian, family-friendly content. The site features include music, comedy movie, ministry, Spanish, educational, inspirational and cute videos. In June 2010, the Salem Network acquired GodTube.com from Big Jump Media. The site currently receives 2 million unique visitors and 7 million page views each month.

Website: www.godtube.com

SkyAngel is an uplifting and family-friendly television service, offering over 80 faith and family channels that can be viewed on your TV or PC. Changing the future of television, SkyAngel uses new technology incorporating high-speed Internet service and a digital receiver box to deliver Christ-centered inspirational programming anytime, anywhere. Offering a safe, entertaining, affordable option to cable or satellite service, the mission of SkyAngel is to build and operate a global communications system to assure that the Gospel will penetrate every nation, culture and people.





Curtis Hail & John Humphrey
e3 Partners Ministry – the I am Second Movement
Topics Hail and Humphrey can speak to: 21st century evangelism;
the I am Second movement

As representatives of e3 Partners Ministry, the organization behind the I am Second campaign, Hail and Humphrey can speak to the vision and purpose of I am Second, a bold multimedia campaign designed to help people discover their purpose in life through Christ. Launched in the Dallas-Fort Worth market in December 2008, Orlando in September 2010 and Evansville, Ind., in December 2010, iamsecond.com has quickly spread virally across the globe, revealing the video stories of personal struggle, transformation and hope of celebrities and everyday people who put Jesus first in their lives. **Websites:** www.iamsecond.com and www.iamsecond.com/media



Doug Hutchcraft & Jon Taylor
Creators of the Website “The Doug & Jon Show”
Topics Doug & Jon can speak to: Ministry to youth/teen; Internet
evangelism; issues that youth face; parenting

Youth pastors and creators of the website, “The Doug & Jon Show,” Doug and Jon have built a virtual playground for teens and tweens looking for a place to laugh, learn, connect and share. “The Doug & Jon Show” offers them a safe site that is entertaining, educational and conversational. In addition to original comedy videos and animated cartoon shorts, www.thedougandjonshow.com features a slew of video blogs and Q&As that address important issues that kids face today, such as popularity, self-injury, sex and faith. Site creators Doug and Jon set out to create a secure place for teens in the medium where they spend the majority of their time – the Internet. **Website:** www.TheDougAndJonShow.com

