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4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

[A. Larry Ross Communications](#)
Monica Sales 972.267.1111
monica@alarryross.com
Julie Shutley 972.267.1111
julie@alarryross.com

FOR IMMEDIATE RELEASE

Nick Vujicic Shares Quick Guide to Ridiculously Good Year

Author, speaker shares two essential rules – not resolutions – for 2011

WHAT:

While many have already kicked the bucket on their New Year's resolutions, Nick Vujicic's "Ridiculous Rules" offer inspiration for those who want to live a more purposeful life. Born without arms or legs, Vujicic overcame his disability to live not just independently but a rich, fulfilling life, becoming a model for anyone seeking true happiness.

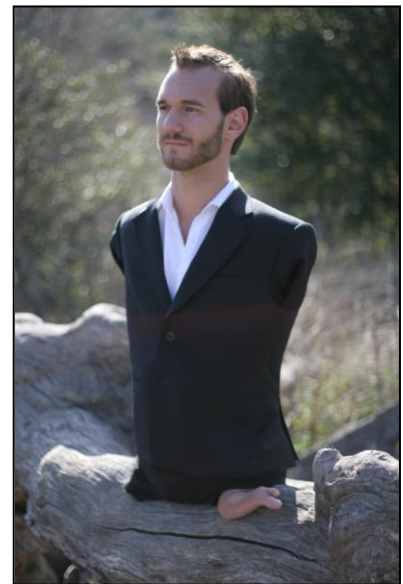
Vujicic believes there are two specific "Ridiculous Rules" that everyone should implement in 2011: Ridiculous Risk and Ridiculous Fun.

"I think every living, breathing person on the planet should be committed to doing something ridiculous at least once a day, whether it's taking a crazy gamble to pursue a dream or simply being silly," Vujicic said. "Through these rules, I have learned throughout my 28 years how to enjoy life even in the face of difficult circumstances and impossible situations."

Life can be tough, disappointing, tragic and hard, but learning how to be ridiculous can help make you ridiculously happy.

WHO:

Nick Vujicic was born in 1982 without arms or legs, but despite what some may call impossible circumstances, he has discovered that God had plan and a purpose for his life. After founding a motivational speaking company, [Attitude is Altitude](#), Nick began the non-profit ministry [Life Without Limbs](#) to "cross boundaries and break down barriers, to build bridges that bring people to the love and hope found in Jesus Christ." He recently authored "Life Without Limits: Inspiration for a Ridiculously Good Life." (Doubleday Religion)



**WHEN/
WHERE:**

Available by appointment in-person, phone or via Skype interview.

DETAILS:

“Life Without Limits: Inspiration for a Ridiculously Good Life,” is an inspiring book by an extraordinary man. Now an internationally successful motivational speaker, his central message is that the most important goal for anyone is to find their life’s purpose despite whatever difficulties or seemingly impossible odds stand in their way.

Vujicic tells the story of his physical disabilities and the emotional battle he endured dealing with them as a child, teen, and young adult. “For the longest, loneliest time, I wondered if there was anyone on earth like me, and whether there was any purpose to my life other than pain and humiliation.” He shares how his faith in God has been his central source of strength and explains that once he found his own sense of purpose—inspiring others to make their lives and the world better—he found the confidence to build a rewarding and productive life without limits.

For more information or to arrange an interview, please contact Julie Shutley at 972.267.1111 or via e-mail at julie@alarryross.com. Additional information about Vujicic is available at <http://www.alrcnewskitchen.com/nickvujicic>.