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FOR IMMEDIATE RELEASE

Documentary Filmmaker Explores What Holy Land Was Like in Christ's Day: Executive Producer Simcha Jacobovici Discusses 'Living in the Time of Jesus'

WHAT: "Living in the Time of Jesus," a three-part documentary that will air in consecutive hours beginning at 8 p.m. ET, Dec. 21 on the National Geographic Channel. "Living in the Time of Jesus" features a wide range of experts, many from the world of academia but also everyday people, including:

- Dr. James Tabor of the University of North Carolina-Charlotte, who says that it is more likely that Jesus was a stone mason than a carpenter in the first episode, "Making a Living."
- A 90-year-old Bedouin midwife, who explains what delivery procedures may have been like in Jesus' day in the second episode, "Healing the Sick."
- And a former Israeli commando and arrest specialist who offers insights into how Roman soldiers may have planned Jesus' arrest in the third episode, "Crime and Punishment."

WHO: Simcha Jacobovici, one of the executive producers of "Living in the Time of Jesus." He has won many awards, including the Emmy for "Outstanding Investigative Journalism" an unprecedented three times. His recent films include "Impact of Terror" (CNN), "Sex Slaves" (CBC in Canada, C4 in the UK and PBS Frontline in the U.S.) and "The Exodus Decoded" (History Channel), which Jacobovici produced with James Cameron.

Jacobovici has made guest appearances on several television shows, including "The Today Show," "Oprah" and "Larry King Live." He is the host of the History Channel's "The Naked Archaeologist," now in its third season.

WHEN/WHERE: By appointment from Israel through Dec. 21

NOTE: For more information or to watch the documentary, please visit www.alrcnewskitchen.com/timeofjesus. To schedule an interview with Simcha Jacobovichi, contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or steve@alarryross.com.