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news release

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FOR IMMEDIATE RELEASE

Midwest Consumers Give Twice by Shopping at Regional Thrift Centers:

Bibles for Missions Thrift Centers use proceeds to provide Bibles and training for those in need around the world

CRETE, Ill., Dec. 2, 2010 – [Bibles for Missions Thrift Centers](#), located throughout the Midwest, provide a way for consumers to give twice – either by donating goods that will generate funds for ministry, or by purchasing gifts and thereby contributing to the cause.

While a separate entity from Chicago-based [Bible League International](#)® (BLI), it is to Bible League that the Bibles for Missions Thrift Centers give their funds, promoting Bible training and discipleship around the world. After each Center pays its bills – staff members are all volunteers – all proceeds are donated to Bible League, with each Center designating those funds for a specific country it has “adopted.”

With 13 locations – including one in the metro-Chicago area – Bibles for Missions Thrift Centers serve Michigan, Minnesota, Illinois, Iowa, Indiana and Tennessee. These Centers are raising funds for Mexico, Columbia, Ecuador, Haiti, Kenya, Bulgaria, Romania, Ukraine, China and the Philippines. Locations can be found online at www.biblesformissions.org.

“Holiday shoppers have the opportunity to give twice this Christmas by purchasing gifts for their loved ones at the Bibles for Missions Thrift Centers” said Connie Reitsma, BLI’s liaison with the Centers. “You can find some great buys there, and in these tough economic times, we are all looking for ways to make our dollars go further.

“Best of all, you can know that the proceeds from your purchase will be used to help spread the Gospel message around the world,” Reitsma continued. “Many of those who will receive Bibles and learn about Christ for the first time will be receiving the best gift ever, through your purchase.”

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Bibles for Missions Thrift Centers are lauded for being unique among thrift stores, in both customer service and quality of merchandise. The level of service is attributed to committed and dedicated volunteers who make sure the Centers are well-organized, friendly environments. Those who donate goods to the Centers are often just as dedicated as the staff to fulfilling the mission of Bible League: "To provide Scriptures and training worldwide, so that people prepared by the Holy Spirit will be brought into fellowship with Christ and His Church."

Bible League International is a non-profit evangelical Christian ministry dedicated to making disciples and training Bible study leaders and church planters using the Word of God. Since its founding in 1938, Bible League has placed millions of Bibles in the hands of people in more than 80 countries. Its goals are that every person who wants a Bible can have one, every neighborhood has a vibrant Bible study group and every community has a thriving church grounded in God's Word. More information is available at www.BibleLeague.org.

- 30 -

Note to Editors: To arrange an interview with a Bibles for Missions spokesperson, please contact Melany Ethridge or Steve Yount at 972.267.1111, melany@alarryross.com or steve@alarryross.com.