



FOR INFORMATION, CONTACT:

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FOR IMMEDIATE RELEASE

Gov. Steve Beshear of Kentucky to Announce Major New Tourist Attraction in Northern Kentucky Ark Encounter Acquiring Land, Constructing Project

WHAT: The Ark Encounter LLC, partnering with Answers in Genesis (builders of the Creation Museum in Kentucky), will join Kentucky Governor Steve Beshear to announce plans for a new tourist attraction for northern Kentucky (south of Cincinnati).

WHO:

- Governor Steve Beshear of Kentucky
- Cary Summers, consultant to the Ark Encounter; president and CEO of Nehemiah Group
- Mike Zovath, senior vice president of AiG and head of the Creation Museum project
- Grant County Judge/Executive Darrell Link

WHEN: Wednesday, Dec. 1, 2010
9:30 a.m. EST

WHERE: Press Room (Room 110; east end of the Capitol)
Capitol Building
700 Capital Avenue (Room 110)
Frankfort, Kentucky 40601

DETAILS: Ark Encounter and Answers in Genesis representatives will be on hand for interviews after the press conference. Press information with more details about the project will also be available onsite. To request an interview following the press conference, please contact Melany Ethridge at 972.267.1111 or via email at Melany@alarryross.com. Website to launch soon.