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FOR IMMEDIATE RELEASE

Bible League, Lead Like Jesus Formalize Ministry Partnership: Organizations Team Up to Train Church Planters

CARROLLTON, Texas, Nov. 11, 2010 – Bible League International® and Lead Like Jesus, two like-minded organizations, announced today a formal partnership that will enable each ministry to reach more people for Christ. The two organizations have been working together for some time. Bible League already has 19 trained Lead Like Jesus facilitators on staff.

Lead Like Jesus provides leadership training and resources based on Jesus as the role model. Bible League works with churches in more than 45 countries, supplying Bibles and training in church planting, evangelism, discipleship and leadership.

Bible League plans to incorporate Lead Like Jesus principles and training in the intensive teaching of hundreds of church planters over the next year with the goal of making it part of its Church Planter Institute (CPI). The CPI trains an average of 3,000 participants per year, and with new initiatives, expects to see these results increase. Between 2000 and 2009, Bible League partnered with churches around the world to train more than 38,000 church planters.

Bible League also will facilitate the translation of the Lead Like Jesus Encounter workshop materials and other materials into new languages and use them around the world.

“Given the economic climate, ministries need to be more creative than ever in making the most of their resources,” Bible League CEO Robert T. Frank said. “Our missions complement each other, and the overall effect will allow our ministries to reach our individual goals even faster.”

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“Lead Like Jesus and Bible League International have matching mission, vision, and values,” says Phyllis H. Hendry, President and CEO of Lead Like Jesus. “At Lead Like Jesus, our work is not to run ministries or start churches, but to train the leaders who do. Together, our two ministries are poised to accomplish great things for the Kingdom.”

Lead Like Jesus is a non-profit ministry, headquartered in Augusta, Georgia, committed to glorifying God by inspiring and equipping people to Lead Like Jesus through training, resources and events. It was founded in 1999 by Ken Blanchard and Phil Hodges, authors of *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time*. The organization has a lofty goal: 6.8 billion souls, every man, woman and child on the planet, being served daily by the impact of people leading like Jesus. For more information, please visit www.LeadLikeJesus.com.

Bible League International is a non-profit evangelical Christian ministry dedicated to making disciples and training Bible study leaders and church planters using the Word of God. Since its founding in 1938, Bible League has placed millions of Bibles in the hands of people in more than 80 countries. Its goals are that every person who wants a Bible can have one, every neighborhood has a vibrant Bible study group and every community has a thriving church grounded in God's Word. More information is available at www.BibleLeague.org.

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Note to Editors: To arrange an interview with Robert T. Frank, please contact Melany Ethridge or Steve Yount at 972.267.1111, melany@alarryross.com or steve@alarryross.com. To arrange an interview with Phyllis H. Hendry, please contact Mary Tucker at 800.383.6890, Mary.Tucker@LeadLikeJesus.com.