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FOR IMMEDIATE RELEASE

Expert on Charitable Giving Favors Keeping Bush Tax Cuts:

Rick Dunham Says Letting Them Expire Would Hurt Philanthropy

WHAT: The fate of the Bush tax cuts, which will expire at the end of this year if Congress doesn't vote to keep them, has returned to the front burner in Washington after the mid-term elections. The thorniest issue involves taxes for families earning at least \$250,000 a year, which President Barack Obama and most Democrats want to let expire. Republican leaders reiterated their opposition on the weekend news shows, and Obama indicated a willingness to seek a compromise.

Rick Dunham, the president and CEO of Dunham+Company, is concerned that charitable giving will be adversely affected if cuts for the top-income classes, enacted in 2001 and 2003 under former President George W. Bush, are allowed to expire. The people who benefit from the cuts form the backbone of charitable giving in this country, which has already suffered because of the recession. Dunham also believes eliminating the cuts would hurt small businesses.

WHO: **Rick Dunham**, an expert on charitable giving. His company helps more than 40 organizations on four continents with their marketing, fundraising and media strategies.

Organizations served include World Vision, Baylor University, Open Doors USA, Insight for Living, The Bible Answer Man, Love Worth Finding Ministries, Concerned Women for America, Living on the Edge and Feed the Hungry, among others.

Dunham has appeared on Fox Business News and been quoted in publications such as USA Today and The Chronicle of Philanthropy.

WHEN/WHERE: By appointment via phone

NOTE: For more information or to schedule an interview with Rick Dunham, contact Steve Yount of A. Larry Ross Communications at steve@alarryross.com or 972.267.1111.