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# media alert

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010  
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

**FOR INFORMATION, CONTACT:**  
Julie Shultz 972.267.1111  
[julie@alarryross.com](mailto:julie@alarryross.com)

**FOR IMMEDIATE RELEASE**

## **Sharing Jesus through social media**

### **Global Media Outreach hosts Webinar of case study, provides insight on successful online missionary program**

**WHAT:** With more than 1.7 billion Internet users in the world today, mission opportunities are opening up – online. Technology ministry [Global Media Outreach](#) (GMO) will host an online seminar to share real-life stories from a successful Christian blogger and GMO Online Missionary Amy Gross, with examples of how easy it can be to share Jesus by using social media.

Webinar attendees will learn:

1. A case study of successful online missions through social media;
2. How social media can be a great tool to share one's faith;
3. How one can connect with GMO to become an online missionary; and
4. Usable tools to share the Gospel online

**WHO:** **Amy Gross**  
**Online Missionary, Global Media Outreach**  
Twitter: [@MomsToolbox](#)  
Facebook: <http://www.facebook.com/MomsToolbox>  
Blog: <http://www.momstoolbox.com/blog>

**WHEN:** **Wednesday, Oct. 27, 2010**  
**10:00 a.m. to 11:00 a.m. Pacific Daylight Time**

**WHERE:** Online  
Space is limited  
Media and members of the public may reserve a Webinar seat at:  
<https://www1.gotomeeting.com/register/847304585?sf647861=1&sf682591=1>

**DETAILS:** The goal of the Webinar is to help individuals learn how to use social media to share the Gospel year-round. By providing articles and Gospel widgets for blogs, Facebook pages or other social networking sites, GMO's available resources can help one independently share the Gospel online, as well as introduce an online missions program to one's church.

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Through one of GMO's 102 websites, such as [www.GMOReachtheWorld.com](http://www.GMOReachtheWorld.com), GMO freely offers a wide range of information available for Christians and churches to share Jesus online. GMO also ensures that seekers get a personal response from their trained responder base, known as online missionaries, who answer e-mails coming from one of these sites.

More information about the church online missions program is available at [www.GMOAlwaysReady.com](http://www.GMOAlwaysReady.com). Others can learn more about how to open the door to people seeking Jesus at [www.OpentheDoorGMO.com](http://www.OpentheDoorGMO.com).

From seeking to shepherding to connecting, as millions search for spiritual help online, GMO online missionaries meet them at their point of need. The GMO vision is to provide every person on earth multiple opportunities to accept Jesus, build them in their faith and connect them to Christian churches. These cost-effective online strategies provide ways for individuals to connect with people from all over the world as they seek to learn more about Christ, while churches can more readily embrace online missions programs. Since its inception in 2004, GMO has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 10 million people in 2009, while more than 4,200 Christians have become online missionaries.