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news release

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FOR IMMEDIATE RELEASE

Lisa Luby Ryan Receives Second Annual Norm Miller Award: E3 Partners Honors Her for Using Influence to Spread the Gospel

PLANO, Texas, Oct. 25, 2010 – Lisa Luby Ryan, who overcame a life of neglect, affairs, abortion and divorce to become a champion of the faith, has received the second annual Norm Miller Award.

Dallas-based e3 Partners annually presents the award to a layperson who leverages his or her wealth, influence or public notoriety in an extraordinary way for the Gospel of Jesus Christ. Miller, CEO of Interstate Batteries, received the first award last year.

Ryan shares her life story on e3 Partners' iamsecond.com, a website created to document the video testimonies of personal struggle, transformation and hope of celebrities and everyday people who put Jesus first in their lives.

“Lisa Luby Ryan has shown extraordinary courage to share her personal story of Christ’s work in her life, in such a public way,” Miller said. “Her powerful testimony of redemption on iamsecond.com is helping people in pain, men as well as women, around the world. I am thrilled that Lisa is the recipient of this award bearing my name, though we would both be quick to say that God gets all the glory.”

Ryan received the award at Sunday’s inaugural e3 Film Festival at the Hope Center theater. The ministry showed both commissioned and amateur films touching on its ministry around the world. Red carpet arrivals, star treatment of guests and movie-themed touches created a heightened awareness of the ministry’s reach to the 350 supporters in attendance.

Ryan, the proprietor of Vintage Living, a European antiques and home furnishings boutique in Snider Plaza near Southern Methodist University, is a community and political leader with a powerful testimony.

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“I lived for 30 years thinking I was first,” Ryan said in her [I am Second video](#). “But when I put myself first, nothing worked. My dreams and my heart’s desires weren’t fulfilled. ... When I moved out of the way and let God be God, let Him be first in my life, and let Him do what He created me to do, life has never been the same.”

Launched in the Dallas-Fort Worth market in December 2008, I am Second’s films cover a variety of personal struggles, including abuse, addictions, pride, eating disorders, broken families and the search for success and meaning in life. Since its launch, the movement has spread virally across the globe, with the website receiving more than 3 million visits from 213 countries/regions.

Dallas-based e3 Partners launched I am Second in Orlando on Sept. 1. In Orlando and Dallas-Fort Worth, the company complements the website with creative, targeted billboard, TV, radio, and kiosk advertising.

I am Second is just part of the work e3 Partners does around the world. It has three organizational missions:

- Equipping Christians;
- Evangelizing the lost; and
- Establishing churches.

For more information, please visit www.e3partners.org.

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Note to Editors: For more information or to arrange an interview, please contact Kristin Cole or Steve Yount via phone at 972.267.1111 or via e-mail at Kristin@alarryross.com or Steve@alarryross.com. Additional information about the I am Second campaign is available at www.iamsecond.com/media.