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media alert

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

Steve Yount 972.267.1111

steve@alarryross.com

Kristin Cole 972.267.1111

Kristin@alarryross.com

First Baptist Church of Dallas To Implode Four Buildings Oct. 30:

Demolition to Make Way for Biggest Protestant Building Project in Modern History

WHAT: The implosion of First Baptist Dallas' Burt, Christian Education, Ruth Ray Hunt and Veal buildings in an area bounded by San Jacinto, St. Paul, Federal and Ervay streets. This will be done in order to make way for a new 21st century, state-of-the-art campus for the historic downtown church. The \$115 million campus plan will include a 3,000-seat worship center, a fountain plaza with a water tower topped by a cross, a new education building, hundreds of additional parking spaces and a sky bridge across St. Paul Street that will tie the different parts of the new campus into a unified whole.

WHERE: Media will be able to safely view the implosion from the Hartford Building. Media parking and check-in will be at the nearby Central Parking of America lot at 1911 Live Oak, at the corner of Harwood and Live Oak. From the parking area, media will be escorted to the Hartford Building.

Media must have credentials issued by A. Larry Ross Communications to access the media viewing area. To request credentials, please visit www.alrcnewskitchen.com/firstdallascredentials

WHEN: 8:15 a.m. Saturday, Oct. 30
Credentialed media should arrive no later than **6:45 a.m.**, when media check-in will close. Police will seal off access to the area at 7 a.m. for safety reasons. Those without credentials will not be allowed within 1,000 feet of the demolition site. Once the streets are cleared, about 9 a.m., media will be able to leave.

WHO: **Dr. Robert Jeffress**, pastor of First Baptist Church of Dallas; **Tom Leppert**, mayor of Dallas, and other officials will be available to discuss the implosion and future construction. Dallas Demolition Company II is in charge of the implosion.

DETAILS: Audio and video mult boxes will be provided, along with a two-camera satellite pool feed. Details follow:

Time: 08:30-10:30 a.m. ET – Approx. 30

Satellite: Horizons 2 (Ku) Digital Transponder 02 – lower

Orbit: 74 degrees west longitude

Symbol rate: 13.235

FEC: 3/4

Uplink frequency: 14051 vertical

Downlink frequency: 11751 horizontal

Size of channel: 18 MHz

Satellite truck engineer: Roger Keller (281.924.0362)