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FOR IMMEDIATE RELEASE

Faith Pulled Actress Janine Turner Out of 'Black Holes' in Her Life:

I am Second Video Shows Reliance on Christ to Deal with Rejection

DALLAS, Sept. 20, 2010 – Critically acclaimed actress Janine Turner shares how she learned to cope with rejection – what she calls the stress of “my 10,000 no’s” – in the latest video released on the groundbreaking website, <http://www.iamsecond.com>.

I am Second is a website created to document the video testimonies of personal struggle, transformation and hope of celebrities and everyday people who put Jesus first in their lives. Turner’s film debuted this week, providing a glimpse into the difficult times of this successful actress’ life.

“Nothing could drive you to your knees like show business, at least in my life,” said Turner. “One rejection after another rejection. People looking at their watches and just going, ‘Next! ...’

“Thousands of auditions. Thousands and thousands of no’s. ‘You’re not tall enough.’ ‘You’re not smart enough, thin enough, fat enough.’ Whatever it was, it was always something.”

In order to deal with the rejection, Turner turned to alcohol, sometimes drinking enough to black out. She stopped the destructive behavior when she was 23, only to fall into another “black hole” in her life.

“You know, we all deal with rejection, no matter what career we’re in, no matter what we do,” she said.

Before her big break, landing the role of Maggie O’Connell on “Northern Exposure,” she remembers coming home from the audition, sobbing and becoming sick thinking “I can’t do it.”

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And then she got the part, and it changed her whole life. She received three Golden Globe Best Actress nominations and one Emmy Nomination for best actress for her work on the show. More importantly, she learned something about herself.

“If I hadn’t of had God to pull me out of those black holes and I hadn’t been sober to hear Him, it never would have happened,” she said.

Now when she looks back on her journey, she realizes that she saw only parts of the “threads” of her life. “But God saw the whole tapestry, the whole blanket of my life,” she said. “...God sees my whole life in perspective.”

Launched in the Dallas-Fort Worth market in December 2008, I am Second’s videos cover a variety of personal struggles, including abuse, addictions, pride, eating disorders, broken families and the search for success and meaning in life. Since its launch, the movement has spread virally across the globe, with the website nearing 3 million visits from 211 countries.

Dallas-based e3 Partners launched I am Second in Orlando on Sept. 1. In Orlando and Dallas-Fort Worth, the company complements the website with creative, targeted billboard, TV, radio, and kiosk advertising. For more information, visit <http://www.iamsecond.com>.

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Note to Editors: For more information or to arrange an interview, please contact Kristin Cole or Steve Yount via phone at 972.267.1111 or via e-mail at Kristin@alarryross.com or Steve@alarryross.com. Additional information about the I am Second campaign is available at www.iamsecond.com/media.