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FOR IMMEDIATE RELEASE

Teen Website Provides Humor, Advice for School Survival:

TheDougAndJonShow.com features comedic shorts, full video blog
addressing serious adolescent issues

HARRISON, Ark., Sept. 1, 2010 – As the school bell begins to ring again across the nation, Doug Hutchcraft and Jon Taylor of “The Doug & Jon Show” are providing online comedic relief and tackling tough issues to help teens navigate the everyday challenges and pressures that go hand-and-hand with a new school year via their website, <http://www.TheDougAndJonShow.com>.

“The Doug & Jon Show” is a virtual playground for teens and tweens looking for a place to laugh, get life tips, connect and share. The “[Life Video Blog](#)” section of the site touches on serious issues young people face, especially at school, including [popularity](#), [loneliness](#), [bullying](#) and [sex](#).

In addition, recognizing a lack of “clean” teen-oriented comedy websites, “The Doug & Jon Show” features a variety of light-hearted, quirky video and cartoon shorts based on the latest pop-culture trends. Popular videos on the site include “[Shark Week Lost Tapes](#),” “[Lady Gaga ‘Alejandro’ D&J Remix](#)” and “[The Chuck Norris Man Test](#).”

“We just hope student-age young people will find laughs, answers and a community on the site that helps them to make a positive impact at their school,” said Doug, co-founder of “The Doug & Jon Show” and site personality. “It’s totally possible these days for a young person to have made life-wrecking decisions by the time they’re 12 or 13. We hope we can help them avoid those with the issues addressed on TheDougAndJonShow.com.”

To supplement popular videos, site visitors can get a behind-the-scenes look into how films were made as well as bloopers and outtakes in “[The Doug & Jon Show Backstage Pass](#).” And to supply a female perspective on the site, “[Café de Kara](#),” starring Kara Taylor, takes a more in-depth tour of topics such as crafts, romance and self-image.

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Each portion of the site includes a comments section with active participation from Doug, Jon and Kara. Additionally, user comments and questions often become a part of the site in “[D&J Q&A](#),” as well as TheDougAndJonShow.com [Facebook](#) fan page.

“Junior highers and high schoolers are just around the corner from being the leaders in our communities and country,” said Doug. “We need to do all we can to impact them in the most positive way possible during the incredibly formative school years.”

[“The Doug & Jon Show”](#) offers teens and tweens a safe website that is entertaining, educational and conversational. In addition to original comedy videos and animated cartoon shorts, the site features a [full video blog](#) and Q&As that address important issues that kids face today, such as popularity, self-injury and sex. Site creators Doug and Jon set out to create a wholesome, fun place for teens in the medium where they spend the majority of their time – the Internet. The site has received more than 215,000 unique hits since its inception. For additional information, visit the site at <http://www.TheDougAndJonShow.com>.

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Note to Editors: For more information about the “The Doug & Jon Show,” please visit <http://www.alrcnewskitchen.com/dougandjon/>. To arrange an interview with a Doug and Jon, please contact Kristin Cole at 972.267.1111 or via e-mail at kristin@alarryross.com.