



a.larry.ross
com.mu.ni.ca.tions

news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:

Kristin Cole 972.267.1111

Kristin@alarryross.com

Steve Yount 972.267.1111

Steve@alarryross.com

FOR IMMEDIATE RELEASE

I am Second Videos Chronicle Victories over Sexual Abuse: Putting Christ First Heals Shame of Tragic Childhood Experiences

DALLAS, AUG. 30, 2010 – Two ministers share how they overcame the pain and shame of childhood sexual abuse by making Christ first in their lives in the latest videos released at <http://www.iamsecond.com>.

Jarrett Stephens, teaching pastor at Prestonwood Baptist Church in Plano, Texas, was abused by a coach.

“I can remember coming home many times after being abused and feeling this sense of filth. ...” he said.

“From age eight up until around age 19, I don’t think a day went by that I didn’t think about what he had done to me, the innocence he had taken from me and the confusion that was in my own heart and life.”

After sharing his secret with his parents, Stephens now feels restored.

“I am lost in bitterness and anger without Christ,” he said. “...He is first.”

Tim Ross, young adult pastor at the Potter’s House in Dallas, has a similar story – he was abused by a neighbor starting when he was eight. He kept it a secret for more than a decade and developed an addiction to pornography in the process.

“The effect of holding a secret that long is that you never have the freedom to be you,” Ross said.

One day, his mother discovered him with some pornography, and he admitted that the real root of his problem was sexual abuse. His mother, father and brother all confessed that they had been the victims of sexual abuse.

-- more --

I am Second releases new videos, page 2

“My exposure caused everyone to come clean and express their pain,” he said. Six months later, he accepted Christ as his Savior and gradually began to heal.

“Their stories demonstrate once again how Christ can heal the brokenness in our lives,” said John Humphrey, I Am Second project manager for e3 Partners Ministry, Inc., the organization behind the website. “Only by making Him first can we be truly whole.”

The movement’s videos cover a variety of personal struggles, including addictions, pride, eating disorders, broken families and the search for success and meaning in life. Launched in the Dallas-Fort Worth market in December 2008, <http://www.iamsecond.com> has spread virally across the globe, revealing the video stories of personal struggle, transformation and hope of celebrities and everyday people. To date, the website has received nearly 2.7 million visits from 211 countries.

Dallas-based e3 Partners has complemented the website with creative, targeted billboard, TV, radio, and kiosk advertising exclusively in the Dallas-Fort Worth area and will be launching in Orlando Sept. 1. For more information, visit <http://www.iamsecond.com>.

-30-

Note to Editors: For more information or to arrange an interview, please contact Kristin Cole or Steve Yount via phone at 972.267.1111 or via e-mail at Kristin@alarryross.com or Steve@alarryross.com. Additional information about the I am Second campaign is available at www.iamsecond.com/media.