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FOR IMMEDIATE RELEASE

EXPERT ON CHARITABLE GIVING FAVORS KEEPING BUSH TAX CUTS:

Rick Dunham Says Letting Them Expire Would Hurt Philanthropy

WHAT: The fate of the Bush tax cuts, which will expire at the end of this year if Congress doesn't vote to keep them, has become one of the hot topics in Washington. Congress is set to consider the cuts, enacted in 2001 and 2003 under former President George W. Bush, when it reconvenes after Labor Day. The thorniest issue involves taxes for the top-income classes -- families earning at least \$250,000 a year -- which President Barack Obama and most Democrats want to let expire.

Rick Dunham, the president and CEO of Dunham+Company, is concerned that charitable giving will be adversely affected if cuts for the top-income classes are allowed to expire. The people who benefit from the cuts form the backbone of charitable giving in this country, which has already suffered because of the recession.

WHO: **Rick Dunham**, an expert on charitable giving. His company helps more than 40 organizations on four continents with their marketing, fundraising and media strategies.

Organizations served include World Vision, Open Doors USA, Insight for Living, The Bible Answer Man, Love Worth Finding Ministries, Baylor University, Concerned Women for America, Living on the Edge and Feed the Hungry, among others.

Dunham's book "If God Will Provide, Why Do We Have to Ask for Money?" is in its second printing. Dunham has appeared on Fox Business News and been quoted in publications such as USA Today and The Chronicle of Philanthropy.

WHEN/WHERE: By appointment via telephone or in studio in the Dallas area

NOTE: For more information or to schedule an interview with Rick Dunham, contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or steve@alarryross.com.

