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FOR IMMEDIATE RELEASE

New I am Second Film Shares Success Story of Wealthy Businessman

Wayne Huizenga Jr. shares peace he has gained by putting Jesus first

DALLAS, May 6, 2010 – Wayne Huizenga Jr., a Miami businessman who with his family once owned three professional sports teams, the Miami Dolphins, Florida Panthers and the Florida Marlins, shares his story of peace and fatherly love in the latest video, launching today, from iamsecond.com – a bold multimedia movement designed to help people discover their purpose in life through Jesus.

Growing up in the considerable shadow of his father who built three Fortune 500 companies (Waste Management, Blockbuster Entertainment and AutoNation) virtually from scratch, “Junior” started as a clerk at Blockbuster and eventually became tremendously wealthy, with jet planes, yachts and a big house. Despite the excitement and power that came from this self-focused lifestyle, Huizenga Jr. never felt truly fulfilled.

“That was my life ... all the things that the world had to offer, but just never getting full. Never being satisfied. Never being able to push away and say, ‘okay that’s enough,’” Huizenga Jr. says in his [I am Second film](#). “I was lost – happy, but unfulfilled. Something was missing.”

Then, during a spontaneous adventure on a nuclear submarine, Huizenga Jr. was introduced to the sub’s captain, who he noticed had a sort of an incredible peace about him. The two became great friends and the captain taught Huizenga Jr. about biblical leadership and how a relationship with God will lead to true fulfillment in life.

This life-changing experience encouraged Huizenga Jr. to find a church, where he eventually asked Jesus to be his savior. A different person with God, he gained a new understanding of peace and power. He also found the courage to reach out to his father, Huizenga Sr., and discovered that he was a believer too.

“Success for me, is that one day when I die and I see Jesus, that He’ll look at me and say, ‘Well done my good and faithful son,’” Huizenga Jr. continues in his I am Second video. “Success is knowing that those you love will be in Heaven.”

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Huizenga's video made its debut today, following recent videos from former atheist and novelist Anne Rice, rodeo star Trevor Brazile and extreme skateboarder-turned-pastor Christian Hosoi.

Launched in the Dallas-Fort Worth market in December 2008, iamsecond.com has quickly spread virally across the globe, revealing the video stories of personal struggle, transformation and hope of celebrities and everyday people who put Jesus first in their lives. The movement's videos cover a variety of personal struggles, including abuse, addictions, pride, eating disorders, broken families and the search for success and meaning in life.

Other celebrities featured on the I am Second site include Season 7 American Idol contestant Jason Castro, former Arkansas Gov. Mike Huckabee, and Indianapolis Colts former coach Tony Dungy. The video of redeemed rock star and ex-member of the band Korn, Brian "Head" Welch, continues to be the most popular video on the I am Second site.

To date, iamsecond.com has received nearly 2.5 million visits from 211 countries. In addition, the campaign has a strong presence in the social media realm where its [Facebook Fan Page](#) alone has more than 120,000 members. The campaign recently launched a [store](#) where fans and supporters can obtain I am Second merchandise, tools and resources.

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Note to Editors: For more information or to arrange an interview, please contact Jodi Phillip via phone at 972.267.1111 or via e-mail at jodi@alarryross.com. Additional information about the I am Second campaign is available at www.iamsecond.com/media.