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# news release

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**FOR IMMEDIATE RELEASE**

## **GodTube.com resurrected:**

**World's most popular Christian video-sharing website provides  
inspirational, sharable online content to the Christian marketplace**

**PLANO, Texas, April 26, 2010** – [GodTube.com](http://GodTube.com) is re-emerging as a Christian powerhouse for the online community to experience and engage in the best-of-the-best in videos focused on the Christian marketplace.

[GodTube.com's](http://GodTube.com) initial launch in 2007 skyrocketed this Christian video-sharing site, with an eventual average of 2.7 million users each month. In an effort to widen the reach of the GodTube.com audience and to better serve its thriving user base, [tangle.com](http://tangle.com) was launched in 2009, redirecting the GodTube.com users to the new platform. tangle.com is the world's largest social networking platform for the faith-based and family-friendly marketplace.

After the successful launch of tangle.com, GodTube.com is now back by popular demand under its own moniker. In just a few weeks since its return to the Web and through word-of-mouth promotion, GodTube.com has realized more than 400,000 unique visitors, indicating the viral community's excitement.

"After three years of building online media communities for the Christian marketplace, we have learned how to measurably identify ways to better serve our target audience and continue to expand our growth into the Christian community," said Trey Bowles, CEO of Big Jump Media, parent company of both tangle.com and GodTube.com. "There is a great amount of brand loyalty to GodTube.com from the visitors to the site and we plan to grow the site offering and continue to provide a place online for Christians to come find, view and share encouraging and inspirational content across the Internet."

[GodTube.com's](http://GodTube.com) site provides top videos, all of which have been monitored for content appropriate for the faith-based audience, segregated into seven categories for easy browsing: Christian, comedy, cute, inspiration, music, news and sports. Users have the ability to navigate between GodTube.com and tangle.com, sharing an environment that unites the body of Christ online. Favorite online videos can be found on GodTube.com such as: [Lifehouse Drama](#), [Baby Got Book](#), [Little Girl and Psalm 23](#) and [Tim Hawkins Scary Bedtime Prayer](#).

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Plans are already in motion to provide additional content and access to GodTube.com, including the ability for users to upload content, a content flagging system where users can help ensure a safe environment for the entire community, the ability to create an account on GodTube.com through Facebook, user video commentary, a new Spanish category to serve GodTube.com's rapidly-growing Hispanic community, a content rating system where users can highlight and specify their favorite content, and the same wide-spread content sharing and e-mail communication capabilities that have fueled the viral and rapid growth of the GodTube.com site.

"We recognized the unfiltered and unmonitored content available on other sites and we wanted to provide an atmosphere where families can feel safer about their viewing choices," Bowles said. "We will continue to focus on providing tools and distribution opportunities that will unite the body of Christ online through both the largest Christian social networking platform in the world, tangle.com, and the world's most popular Christian video sharing site, GodTube.com."

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**Note to Editors: To arrange an interview with Trey Bowles, please contact Julie Shultz at 972.267.1111 or via e-mail at [julie@alarryross.com](mailto:julie@alarryross.com).**