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4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:
Jodi Phillip 972.267.1111
jodi@alarryross.com

FOR IMMEDIATE RELEASE

Rob Liefeld's 'Armageddon Now' graphic novel series unveils new Web site

www.ArmageddonNow.net features book art, character profiles, merchandise

WHAT: ["Armageddon Now,"](http://www.ArmageddonNow.net) the compelling, apocalyptic graphic novel series illustrated by comic industry veteran, Rob Liefeld, and authored by end times scholar, Phil Hotsenpiller, has a new, expansive Web site, www.ArmageddonNow.net, for series fans and potential readers.

The Web site features original concept art from Liefeld for "Armageddon Now: World War 3," the first book in the series, as well as in-depth character profiles that contain background information relevant to the apocalyptic puzzle the series presents. In addition, the site houses a [store](#) where visitors can purchase series merchandise and books.

WHO: **Rob Liefeld** is an acclaimed comic book artist whose works have sold more than 60 million copies worldwide. He is well-known for his work with Marvel Comics and Image Comics, Inc., where he debuted the popular Youngblood franchise.

Phil Hotsenpiller is a teaching pastor at Orange County megachurch, [Yorba Linda Friends Church](#), and an end times expert. He uses his theological expertise and knowledge of biblical prophecy to write the "Armageddon Now" graphic novels.

DETAILS: Created by [12 Gates Productions](#), the "Armageddon Now" graphic novels merge headline news, superheroes and Scripture in a plot that centers on the constellation Orion. The first installment, "Armageddon Now: World War 3" is available in specialty comic book stores and the digital edition is available on the Comics by comiXology app for the iPad, iPod Touch or iPhone for download from the [iTunes App Store](#).

INTERVIEW CONTACT: To request an interview with Liefeld or Hotsenpiller or a review copy of "Armageddon Now: World War 3," please contact Jodi Phillip at 972.267.1111 or via e-mail at jodi@alarryross.com