



a.larry.ross
com.mu.ni.ca.tions

media alert

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:
Julie Shultz 972.267.1111
julie@alarryross.com

FOR IMMEDIATE RELEASE

Internet evangelism changes the world of online missions

**Global Media Outreach observes Internet Evangelism Day;
hosts Webinar on Internet impact, mission outreach potential**

WHAT: With more than 1.7 billion Internet users in the world today, mission opportunities are opening up – online. In observance of Internet Evangelism Day on Sunday, April 25, technology ministry [Global Media Outreach](#) (GMO) will host an online seminar to share the tremendous impact of the Internet and its potential for online missions outreach.

Webinar attendees will learn:

1. How people use the Internet today to get spiritual help;
2. What churches are doing to engage people online;
3. Usable tools to share the Gospel online; and
4. How churches can begin an online missions program

WHO: **Michelle Diedrich**
Global Media Outreach Communications Director
Webinar host

WHEN: **10:00 a.m. to 11:00 a.m. Pacific Daylight Time**
Wednesday, April 21, 2010

WHERE: Online
Space is limited
THIS WEBINAR ADDRESS HAS CHANGED
PLEASE NOTE THE CORRECTION
Media and members of the public may reserve a Webinar seat at:
<https://www1.gotomeeting.com/register/520388128>

-more-

DETAILS:

The goal of the Webinar is to help individuals participate in not only Internet Evangelism Day, but to learn how to use the Internet to share the Gospel year-round. By providing articles and Gospel widgets for blogs, Facebook pages or other social networking sites, GMO's available resources can help one independently share the Gospel online, as well as introduce an online missions program to one's church.

Through one of GMO's 102 Web sites, such as www.GMOReachtheWorld.com, GMO freely offers a wide range of information available for Christians and churches to share Jesus online. GMO also ensures that seekers get a personal response from their trained responder base, known as online missionaries, who answer e-mails coming from one of these sites.

More information about the church online missions program is available at www.GMOAlwaysReady.com. Others can learn more about how to open the door to people seeking Jesus at www.OpentheDoorGMO.com.

From seeking to shepherding to connecting, as millions search for spiritual help online, GMO online missionaries meet them at their point of need. The GMO vision is to provide every person on earth multiple opportunities to accept Jesus, build them in their faith and connect them to Christian churches. These cost-effective online strategies provide ways for individuals to connect with people from all over the world as they seek to learn more about Christ, while churches can more readily embrace online missions programs. Since its inception in 2004, GMO has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 10 million people in 2009, while more than 4,200 Christians have become online missionaries.