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FOR IMMEDIATE RELEASE

Churches Partner to Make Global Impact: Pastor Ed Young Announces C3 Global, to Join and Empower Like-Minded Churches From Across the World in Gospel Mission

GRAPEVINE, Texas, Feb. 19 2010 – In the midst of his high-energy, jam-packed C3 Conference, Pastor Ed Young today announced C3 Global, a new initiative that will revolutionize the way churches do church.

Pastor Young told the record 2500 registered pastors and church leaders from 49 states and 19 foreign countries in attendance at the annual event held at Fellowship Church (FC) in Grapevine, Texas, that C3 Global is designed to equip church leaders with the tools needed to reach and expand their vision as part of an international network of like-minded and innovative ministries.

“Imagine a place, a partnership of churches and leaders from around the world dedicated to reaching beyond their own potential and intent on striving toward God’s dreams,” Young said. “C3 Global is that place – built on passion, dedication and hope for the local church and for those who lead the charge of advancing it.”

Through this ministry, pastors and church leaders will be able to share leadership insights, obtain training from point leaders and receive practical instruction and guidance in the areas that most affect the ministry. This multi-dimensional, multi-denominational and multi-directional movement will unite leaders from every corner of the globe.

“C3 Global is a collaboration of churches, ideas, creativity, leadership and funds behind the idea that together we can do more than we can do alone,” said John Cross, director of C3 Global and senior pastor of South Biscayne Church. “We are on the ground floor of a movement that is going global – that is why this is called C3 Global.”

C3 Global will concentrate on four main areas of ministry:

- **Structure.** C3 Global is dedicated to equipping ministries with the foundational tools needed to succeed, including establishing church bylaws, insurance, tax compliance and other standard operating resources.
- **Creativity.** Through open dialogue, whiteboard sessions, conferences and resources, C3 global will offer ministries new ways to exhibit the Gospel creatively.

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- **Support.** Part of C3 Global's purpose is to ensure a vibrant level of growth and health – not only spiritual, but also emotional and relational. As leaders and pastors join together in this partnership, they will find renewal and rest through strong biblical counseling, retreat opportunities and time away to recover.
- **Compassion.** By joining together and combining humanitarian efforts, local mission projects and church planting endeavors, C3 Global can reach more people and have an even greater impact for the Kingdom. Hope 4 Haiti is the first C3 Global initiative that has already delivered a 40,000 lb. trailer of food and relief supplies following the recent earthquake. The next phase includes sponsorship of 100 Haitian orphanages as part of a long-term presence and impact on the island.

For more information about C3 Global visit myC3global.com.

The C3 Conference kicked-off on Wednesday, Feb. 17 with dynamic worship session and teaching session featuring Dr. Ed Young, pastor of Second Baptist Houston, and Jentezen Franklin, senior pastor of Free Chapel, one of the top 30 churches in America according to Outreach Magazine.

Both dynamic pastors spoke a message of encouragement to the crowd of ministry leaders, which was much-needed given the fact that research done by Fuller Theological Seminary in Pasadena, Calif., shows that more than 1,500 leaders leave the ministry each month due to moral failure, spiritual burnout or contention within their local congregation.

“Some days in life, you are the big dog and some days, you are the fire hydrant,” Franklin said, reminding both conference attendees and public in the opening session that in both ministry and in life, there will be tribulations and moments when they may want to give up. “If you do, you are saying that God is not big enough to take care of your problems; everything you encounter, Jesus has already faced.”

Dr. Young followed Franklin's message by reminding conference attendees of the right questions to ask during the C3 Conference.

“You should be asking, ‘what can I, inside my giftedness, become so I can build up the body of Christ in the 21st Century?’” Dr. Young said. “Genius is not doing. Genius is becoming. God is in the process of building the right stuff in you and me so we can become before we do.”

On the second day of the conference geared toward church leaders and pastors, FC Pastor Young took the stage speaking on the leadership qualities of Nehemiah and the importance of having a vision – a target. Nehemiah encountered much opposition, but pressed on toward his vision.

“As you focus on your target, you will experience opposition. But, opposition is good because it reveals your position before God and others,” Young said.

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The Creative, Church, Culture Conference (C3) will continue through Friday evening, Feb. 19. Bishop T.D. Jakes, senior pastor and founder of the renowned 30,000-member Dallas based church, The Potter's House will be the main speaker at the closing event on Friday. Additional C3 and C3 Kids Conferences will be held at Cornerstone Church in San Diego, Calif., March 2-5, 2010 and in a to-be-determined East Coast location October 2010.

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NOTE TO EDITORS: For more information about the C3 conference and Fellowship Church please visit <http://www.fellowshipchurch.com>. To schedule an interview with Pastor Young about C3 or to cover the conference on location, please contact Julie Shutley at 972.267.1111 or via e-mail at jshutley@alarryross.com.