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**FOR IMMEDIATE RELEASE**

## **Reaching the Other 3 Billion**

**Global Media Outreach Maximizes Emerging Internet Technology with a Goal of Presenting the Gospel Message to All by 2020**

**LOS GATOS, Calif., Feb. 16, 2010** – Researchers estimate around 3 billion people globally do not yet have access to the Internet. While companies and networks are rapidly working to build and set up strategically-placed, low-orbiting satellites that will provide increased Internet access to this group, Global Media Outreach (GMO) is fine-tuning its plan to utilize this newly accessible technology to connect those searching for answers with the message of Christ.

“Connection will be available into previously difficult-to-reach areas,” said Walt Wilson, GMO founder and chair. “This gives us the ability to reach the other 3 billion people on Earth, providing everyone with multiple opportunities to know the saving grace of Jesus Christ.”

Last year, 66 million people visited GMO’s 100-plus Web sites to search for information online about Jesus and the hope He brings. Of these, more than 10 million indicated a decision to follow Christ.

In addition, nearly 2 million people initiated discipleship and requested more information about Jesus and Christianity through GMO’s 4,000 online missionaries in 2009. GMO’s Web sites allow online spiritual seekers to directly knock on the “electronic” front doors of participating volunteers, who can guide them in their faith.

Building off of the 2009 momentum, GMO is poised to touch even more people’s lives throughout 2010. Existing Internet methodologies and knowledge, combined with incremental growth in mobile technologies, will reduce communication barriers worldwide, helping GMO to reach more people for Christ. Additionally, future devices will rely on means of power that are not tethered by wires or traditional batteries, but run by wireless transmission and solar power. This enables access for people who had once been dependent on expensive and non-renewable power sources.

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“GMO is using these leading edge technologies as they are developed to further the Great Commission and encourages Christians to take advantage of the tools available to them as they are developed,” Wilson said. “I believe that the Great Commission can be fulfilled by 2020. It can happen in this generation through the use of emerging communication technologies.”

Based in Silicon Valley, GMO is using the Internet and other technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe. Since their inception in 2004, GMO has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 10 million people in 2009.

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**Note to Editors:** For more information about Global Media Outreach, please visit [www.globalmediaoutreachnews.com](http://www.globalmediaoutreachnews.com). To arrange an interview with Walt Wilson, please contact Julie Shultz at 972.267.1111 or via e-mail at [julie@alarrygross.com](mailto:julie@alarrygross.com).