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FOR IMMEDIATE RELEASE

Rise of the Iguana: C3 Conference Adapts Characteristics of Reptilian Species into Cultural Tools, Announces Global Partnership and Church Initiative

GRAPEVINE, Texas, Jan. 27, 2010 – Rejuvenating, adapting and discerning are exceptional qualities of the iguana and necessary abilities of the Church. With the theme “Rise of the Iguana,” Fellowship Church will kick off the annual C3 Conference at their Grapevine Campus on Feb. 17-19 to help provide global church leaders the tools they need to reach the constantly changing culture with the unchanging message of Jesus Christ.

“Whether you’re looking to jump-start your ministry, send a jolt through your church or spice up your message, the C3 conference will give you the dose of adrenaline you have been looking for,” FC Pastor Ed Young said. “Leaders from churches across the country, and even across the globe, have found new inspiration at the C3 Conference to creatively reach their own communities and have a real impact on this generation.”

The C3 Conference seeks to provide information and motivation to church leaders to spur action and bring a new level of excellence to the church experience. C3 connects like-minded leaders and unites the Church through creativity, community and a call to action. What began as a small gathering of a few hundred pastors in 1997 is now close to 2,500 leaders from 47 U.S. states and 11 foreign countries.

Speakers at this year’s conference include: Ed Young, Jr., senior pastor of Fellowship Church; Bishop T.D. Jakes, founder and senior pastor of the legendary 30,000-member Dallas-based church, The Potter’s House; Ed Young, Sr., pastor of Second Baptist Church in Houston; and Jentezen Franklin, senior pastor of Free Chapel, one of the top 30 churches in America according to Outreach Magazine.

In order to make an even greater impact and to help empower churches across the country, Fellowship Church will be announcing a new church partnership through C3 Global at this year’s conference. This new initiative will focus on providing churches a “one-stop-shop” for a variety of resources—from webinars and research tools to essentials like insurance and accounting.

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“We want to make sure that churches have the basics covered so they can concentrate on what they do best. This umbrella group will ensure that partnership churches have the tools they need to take their ministries to the next level,” Young said.

In conjunction with the C3 conference will be a C3 Kids Conference on Feb. 16, specifically designed for children’s pastors and youth workers. C3 Kids will refresh and renew their focus on the importance of the role of children’s ministry and future of the Church. Mike Johnson, FC children’s pastor, will share tried and true ministry methods, including how to grow and develop a volunteer base, provide spiritual guidance and leadership to church families and reach out to make a difference in one’s community.

Additional C3 and C3 Kids Conferences will be held at Cornerstone Church in San Diego, Calif., March 2-5, 2010 and in a to-be-determined East Coast location October 2010.

For more information including a complete list of speakers and registration details, visit www.c3Conference.com.

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Note to Editors: For more information about the C3 conference and Fellowship Church please visit <http://www.fellowshipchurch.com> or contact Julie Shutley at 972.267.1111 or via e-mail at jshutley@alarryross.com.