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FOR IMMEDIATE RELEASE

'TIS THE SEASON FOR THE APOCALYPSE:

'Armageddon Now' Graphic Novels a Unique Holiday Gift for Christian Teens, Tweens

YORBA LINDA, Calif., Dec. 9, 2009 – Amidst the recent surge of apocalyptic-themed movies like “2012,” “The Road” and the forthcoming “The Book of Eli,” the [“Armageddon Now” graphic novels](#) merge current events with end times prophecy in a biblically-inspired series ideal as a Christmas gift for Christian teens and young adults.

Illustrated by comic book industry veteran and artist, Rob Liefeld, who is well-known for his work with Marvel Comics and Image Comics, Inc., the “Armageddon Now” graphic novel series contains an intense plot crafted by pastor and end times expert, Phil Hotsenpiller. Throughout the entire series, the duo seeks to educate younger Christians on what the Bible says about the end times using the unconventional and refreshing format of a graphic novel that will simultaneously entertain them.

“Society is obviously fascinated with the idea of the last days and global disaster, a subject that can often be intimidating and confusing,” said Hotsenpiller, a teaching pastor at [Yorba Linda Friends Church](#) in Southern California. “This book series creatively puts some biblical truth into the end times craze.”

The entire graphic novel series, created by [12 Gates Productions](#) and published by Image Comics, will contain a total of seven installments, of which the first two books have already been released.

Book one, “Armageddon Now: World War 3,” engages readers in the storyline surrounding the mystery of the constellation Orion and its relation to the future of mankind. A 120-page hard-cover graphic novel, “Armageddon Now: World War 3” has a suggested retail price of \$24.99 and is available in specialty comic book stores, as well as [barnesandnoble.com](#) and [borders.com](#).

The second installment in the series, “Armageddon Now: The Beast,” will be released in a five-part mini-series. The first edition, a 32-page soft-cover book with a suggested retail price of \$3.99, has already hit comic book store shelves.

“With all the end times entertainment we have seen recently, this is a really relevant time to be reading the ‘Armageddon Now’ books,” said Hotsenpiller. “Consider sharing them as a Christmas gift for Christians of all ages, in addition to anyone looking for a great read.”

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12 Gates Productions is a cutting-edge, Christian entertainment company that creates and produces a full line of graphic novels, lithographs, DVDs, movies and video games. Located in Orange County, Calif., 12 Gates Productions was founded by Hotsenpiller and Liefeld, along with Michael Gadd to portray the end times as foretold by scripture in a contemporary manner. For more information on 12 Gates Productions, please visit www.twelvegp.com

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Note to Editors: For more information or to arrange an interview with Hotsenpiller or Liefeld, please contact Jodi Phillip at 972.267.1111 or via e-mail at jodi@alarryross.com.