

Marcus Lamb

Daystar Television Network's CEO and co-founder, Marcus Lamb, devoted his life to ministry when at the age of 15 he began preaching as an Evangelist. With a passion for spreading the word of Jesus Christ, Marcus' vision has grown and evolved into a ministry with Daystar Television Network that reaches 3 billion viewers via satellite in every part of the world. Marcus continues to travel across the world ministering and preaching, and in 2005, he was named to "The Church Report Magazine's" top 50 most influential Christians in America.

Marcus was born in Cordele, Ga., and received his degree at age 19 from Lee University in Cleveland, Tenn. Soon after graduation, Marcus met Joni Trammell; they were married two years later in 1982. Together, they began to travel full-time ministering in more than 20 states.



The Lambs launched a career in television ministry in 1985, when Marcus built WMCF-TV 45 in Montgomery, Ala., which was the first Christian television station in the state. At age 27, Marcus was the youngest person ever to build a TV station in the United States. After the Montgomery station sold to another Christian ministry in 1990, the Lambs moved to Dallas, Texas, to build KMPX-TV29. Through a series of miracles and divine favor, TV29 went on the air full power in September of 1993. The Lambs soon gained recognition as "a new breed of televangelists," as one CBS news anchor described them.

In 1997, Marcus and Joni began the Daystar Television Network with a singular goal: to reach souls with the good news of Jesus Christ. Daystar, which owns and operates TV stations across the nation, is now the fastest growing Christian Television Network in America. The network operates over 70 television stations in major markets across the United States with production facilities in Dallas, Houston, Denver and Ashland, Ky. Daystar has a potential audience of over 216 million viewers in the U.S. alone, which includes 80 million cable and satellite homes. Through Daystar, Marcus and Joni have committed to producing and providing positive and quality television that will "reach our viewers, refresh their lives, and renew their hearts."

Marcus and Joni host a daily TV program called "Celebration," which is broadcast live via satellite across the nation and around the world. This flagship broadcast features interviews with the nation's most recognized faith-based leaders, businessmen, authors and entertainers as well as musical encores from the Daystar Band.

Marcus continues to travel to various churches around the nation and around the world on a regular basis. He has a unique gifting in preaching and teaching the Word of God and has committed to memory large portions of Scripture. Marcus ministers with great sensitivity to the listeners with an emphasis on praying at the altars and moving in the gifts of the Spirit. It is his desire to see people saved, healed and revived.

Marcus and Joni reside in Dallas with their three children, Jonathan, Rachel and Rebecca.

