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**FOR IMMEDIATE RELEASE**

## **Daystar Television's 'Gospel Music Showcase' Kicks-Off New Season with Ivan Parker: Shows featuring new inspirational performances begin March 20**

**DALLAS, March 16, 2010** – Featuring sounds from one of Christian music's most beloved genres, [Daystar Television](http://www.daystar.com) Network's original program "Gospel Music Showcase" will begin a new season on Saturday, March 20 at 7:30 p.m. EST/6:30 p.m. CST with multi-award winning male vocalist, [Ivan Parker](http://www.daystar.com).

Parker, who was named "Favorite Lead Soloist" six times and "Favorite Male Vocalist" nine times from "Singing News," has released 13 solo albums including his newest "Unity."

"Ivan Parker's music has been a great blessing to audiences for nearly three decades, and we are grateful that he would be a part of the inaugural show of the 2010 'Gospel Music Showcase' season," said Tammy Underwood, host and producer of "Gospel Music Showcase." "We know this is going to be our best year yet, bringing the Good News to viewers around the world through Gospel music. The program has been refreshed with a new look and we are very excited to start another season and bring you the finest in gospel music."

In its sixth year, "Gospel Music Showcase" regularly features the best and brightest stars of Gospel music. Inspiration and great music are the two resounding themes of Daystar's "Gospel Music Showcase." This program brings viewers a comprehensive line-up of performers and in the past has hosted artists including David Phelps and 33 Miles. In addition to Ivan Parker, the 2010 season will feature the likes of Crabb Revival and Pfeifers.

"Gospel Music Showcase" is an original program produced by the Daystar Television Network. Joni and Marcus Lamb founded Daystar Television Network in 1997. Today, it is the fastest-growing and one of the largest Christian television networks in the world. Headquartered within the Dallas/Fort Worth metroplex in Bedford, Texas, Daystar seeks to provide first-class, faith-based TV for today's generation. Daystar currently reaches over 81 million households in the United States and broadcasts via satellite into more than 200 countries and 671 million households around the world. Additional information is available at <http://www.Daystar.com>.

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**Note to Editors:** For more information about "Gospel Music Showcase" or Daystar Television Network, please visit <http://www.daystar.com/news>. To arrange an interview please contact Julie Shutley at 972.267.1111 or via e-mail at [jshutley@alarryross.com](mailto:jshutley@alarryross.com).