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news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

FOR INFORMATION, CONTACT:
Julie Shutley 972.267.1111
jshutley@alarryross.com

FOR IMMEDIATE RELEASE

DAYSTAR EXPANDS COVERAGE, CONTINUES AS FASTEST-GROWING CHRISTIAN TV NETWORK: Now Reaches 80 Million Homes in U.S., 525 Million Homes Worldwide

DALLAS, Sept. 29, 2009 – Daystar, the fastest-growing and one of the two largest Christian television networks in the world, is now available on Glorystar Christian Satellite, Time Warner, Bright House and Comcast digital cable systems throughout the U.S., as well as New York City’s Cablevision. Through this expansion, Daystar original programming, including “[Celebration](#),” “[Joni](#),” “[Gospel Music Showcase](#)” and “[Check the Sound](#),” will now be available to 17 million more homes across the country.

“These partnerships will allow Daystar to share the Gospel with an even larger audience,” said Daystar Founder and CEO Marcus Lamb. “Our goal is to continue to reach far and wide to make the greatest impact possible for the Kingdom.”

Daystar’s domestic audience has grown from 63 million to 80 million homes this year alone. The network has ownership of over 70 U.S. stations with 21 of those stations in the top 30 television markets.

Globally, Daystar broadcasts to over 200 countries and 525 million households worldwide. It is also the first Christian television network to broadcast 24 hours a day, seven days a week into the Nation of Israel.

Daystar broadcasts on Galaxy 19 satellite, which covers all of the United States, Canada, Mexico and most of the Caribbean. In addition, Daystar is available nationally on DISH Network (channel 263) and DirecTV (channel 369). Daystar is a free-to-air (FTA) channel with no encryption on the signal allowing viewers to receive the channel without paying any monthly subscription fees.

“We are globally-minded and want to provide ways for viewers of all ages and in all locations to enjoy Daystar’s Christian programming,” Lamb said. “In addition to expanding our on-air reach, we are working to provide our viewers the modern means of connecting with Daystar – podcast, live Web stream, live mobile phone viewing, Internet streaming, social networking and video on demand via Daystar.com. We want to reach people where they are, providing them with uplifting messages and the Good News.”

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Headquartered in the Dallas/Fort Worth metroplex, Daystar seeks to provide first-class, faith-based TV for today's generation. More information can be found at www.Daystar.com/news.