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# news release

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## FOR IMMEDIATE RELEASE

# DAYSTAR NETWORK DISHES OUT NATIONAL DVD RELEASE OF ‘CAPTAIN MAC.A.RONI’: Animated Adventure Mixes Morals and Humor for Family Audiences

**DALLAS, May 1, 2009** – [Daystar Television Network](#) is providing entertainment for the whole family with the May 1 national DVD release of [“The Cheesy Adventures of Captain Mac.A.Roni,”](#) an original animated film that cleverly combines comedy and adventure to model the values of love, forgiveness and faith.

“We’ve developed friendly, spirited characters and a compelling story to showcase important morals to family audiences,” said Marcus Lamb, president & CEO of Daystar Television Network. “This DVD helps Daystar fulfill its mission to provide quality content with a strong values-driven message. We are pleased to present this film that is both educational and entertaining.”

Set in the fantasy realm of Liberty Island, “The Cheesy Adventures of Captain Mac.A.Roni” follows a courageous trio of kids – Sandy, Mikey and Eddie – who have learned that their kingdom’s greatest treasure has been stolen by the sinister Pirate Grime. The valiant and witty Captain Mac.A.Roni, and his cream pie-throwing sidekick chicken named Cheese, show up and set sail for the seas to track down Pirate Grime. During the quest, Mac.A.Roni and Cheese teach the children about what it means to love and forgive when faced with adversity, revealing to them the true meaning of the treasure.

Produced by an Emmy Award-winning team from Daystar in conjunction with Larry Schwarz of Animation Collective in New York City, “The Cheesy Adventures of Captain Mac.A.Roni” has the edgy pacing children are used to watching on Nickelodeon or the Cartoon Network, along with Daystar’s well-known values-oriented foundation.

Additionally, the DVD has received the “family approved” seal from [The Dove Foundation](#) who said, “this animated adventure will have everyone rolling on the floor with laughter as they learn important values and lessons.”

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“Unfortunately, we live in a time when parents have to worry about what their kids are watching on television and in movie theaters,” said Lane Trammell, an executive producer. “Our goal with this film was to provide clean, family fun using memorable characters that will keep both children and parents entertained.”

“The DVD is a great tool in the classroom for teachers, children’s church, or in the home for parents who are looking for an engaging and relevant way to demonstrate real-life lessons to children,” said Justin Machacek, an executive producer. “This is more than a cartoon – it is a parable of the Golden Rule and treating all people kindly.”

Released by Anchor Distributors, “The Cheesy Adventures of Captain Mac.A.Roni” has a suggested retail price of \$12.98 and can be purchased at [Family Christian](#), Muncie and Mardel stores or through the Daystar online store. Retailers may order the DVD for purchase in their stores by calling 1-800-444-4484.

Daystar Television Network has emerged as one of the fastest-growing and largest Christian television networks. Headquartered in the Dallas/Fort Worth metroplex, Daystar seeks to provide first-class faith-based TV for today’s generation. With an extensive blend of original, award-winning shows and programming, Daystar is committed to producing and providing quality television that will reach viewers, refresh their lives and renew their hearts.

Dedicated to providing premier programming for viewers of all ages, [“Daystar Kids”](#) airs on Saturday mornings from 8 a.m. to 12 p.m. CST and features many hilarious shows. All programming has a unique moral message that inspires, educates and entertains. You can find more information at [www.daystar.com](http://www.daystar.com).

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**Note to Editors: For more information, to request a review copy of the DVD or to arrange an interview with Machacek or Trammell, please contact Jodi Phillip at 972.267.1111 or via e-mail at [jodi@alarryross.com](mailto:jodi@alarryross.com).**